



DECEMBER 2023 YOLUME 100, NUMBER 12



Dr. Macksood Aftab, President 2023-24

Genesee County



OPIOID CONTROLLED SUBSTANCE AWARENESS



LONG FINANCIAL COVID?????



MEDICAL SOCIETY URGES ATTY GENERAL TO INVESTIGATE

"CORPORATE MEDICINE" FOR VIOLATING STATE LAW...



INSURANCE PRIOR AUTHORIZATION UPDATE

BCBSM/BCN - Starting January 1, Prior Authorization no Longer Required for Certain Procedures

GENESEE COUNTY MEDICAL SOCIETY

Organized Medicine's Leading Edge

Since 1841

THE BULLETIN is published monthly by: The Genesee County Medical Society

GCMS OFFICERS 2024

Macksood Aftab, MD, President President Elect, Omari Young, M.D Paul Kocheril, MD, Immediate Past Pres. Brenda Rogers-Grays, DO, Secretary Ethiraj Raj, MD, Treasurer

MSMS OFFICERS 2024

John Waters, MD-Treasurer

DISTRICT DIRECTOR VI

Nita Kulkarni, MD

DELEGATES

Macksood Aftab, DO Pino Colone, MD Paul Kocheril, MD Omari Young, MD Rama Rao, MD Edward Christy, MD

ALTERNATE DELEGATES

Khalid Ahmed, MD Sunilkumar Rao, DO Qazi Azher, MD Bobby Mukkamala, MD

OTHER BOARD MEMBERS

Michael Giacalone, Jr., MD Pamela Hackert MD, JD, MPH Gary Johnson, MD Elmahdi Saeed, MD John Waters, MD Varsha Moudgal, MD Alison Kinning, MD

EXECUTIVE DIRECTOR

David Hoff, MA, CCP

EXECUTIVE ASSISTANT

Melissa Keller

December 2023 VOLUME 100, NUMBER 12

THE BULLETIN

READ BY 96% OF GCMS MEMBERS

FEATURE ARTICLES

Commit To Fit	24
COVID-19 Resources	27
Safe Haven: Physician and Provider Well Being Program	34

REGULARS

GCMS Meetings	4
President's Message	6
Executive Director's Message	7

Our Vision

That the Genesee County Medical Society maintain its position as the premier medical society by advocating on behalf of its physician members and patients.

Our Mission

The mission of the Genesee County Medical Society is leadership, advocacy, education, and service on behalf of its members and their patients.

PLEASE NOTE

The GCMS Nominating Committee seeks input from members for nominations for the GCMS Presidential Citation for Lifetime Community Service. The Committee would like to be made aware of candidates for consideration.

THE BULLETIN

Published by the Genesee County Medical Society Publication Office 4438 Oak Bridge Drive, Suite B, Flint, Michigan 48532 Phone (810) 733-9923

By subscription \$60 per year. Member subscription included with Society dues. Contributions to *THE BULLETIN* are always welcome. Forward news extracts or material of interest to the staff before the 1st of the month. All statements or comments in *THE BULLETIN* are the statements or opinions of the writers and are not necessarily the opinion of the Genesee County Medical Society.

Experience the RMI difference!



CASH PRICING

HIGH DEDUCTIBLE? NO PROBLEM.

FORM THE GR CODE TO ACCESS ONE TIME OF SERVICE PRICE SHEET



Women's Services

- 3D UltimateMamm
- Rapid Breast MRI
- Breast Ultrasound
- 4D Diagnostic Breast MRI
- Breast Biopsy
- Contrast Enhanced Spectral Mammography (CESM)
- Breast Cancer (BRCA) Gene Testing

Services

- Bone Densitometry DEXA
- Computed Tomography (CT)
 CT Lung Cancer Screening
- CI Lung Cancer Screening
- Coronary CT Angiography
 Drainage and Injections
- Fluoroscopy
- Interventional Pain Management

- MRI
- Nuclear Medicine
- PET/CT
- Ultrasound
- Vascular Access and Internvention
- X-Ray

Schedule a RMI Exam Today!



6 Offices in Mid-Michigan
2 Oakland County Offices
1 Wayne County Office





Genesee/Lapeer Area (810) 732-1919

Royal Oak Area (248) 543-7226 Novi Area (248) 536-0410

Southgate Area (734) 281-6600

Flint • Davison • Fenton • Grand Blanc • Lapeer • Novi • Royal Oak • Southgate

Evening and weekend appointments available!



Practice Managers

January 11, 2024 9:00 a.m.

Board of Directors

January 23, 2024 6:00 P.M.

Legislative Meeting

February 5, 2024 8:00 a.m.

Medical Society Foundation Meeting

February 17 2024

2023

6:00 p.m.

Town Hall Meeting

March 2024

TBD

*All meetings are via Zoom unless otherwise noted

Announcement

GCMS members now entitled to a 15% discount on automobile and homeowners insurance.

For details, contact:

POTTER & ROOSE INSURANCE

810-767-8590

Providers of insurance for the GCMS & its members for 50 years.

906 Mott Foundation Bld., Flint MI 48502

Your HEALTH CARE LAW FIRM



Wachler & Associates represents healthcare providers, suppliers, and other individuals in Michigan and nationally in all areas of health care law, including:

- Provider Contracting
- RAC, Medicare, Medicaid and Commercial Payor Audits
- Billing and Reimbursement
- Stark Law, Anti-Kickback Statute, and Fraud & Abuse Compliance
- Licensure, Staff Privilege and Credentialing
- Physician and Physician Group Issues
- Corporate and Transactional Matters
- Regulatory Compliance
- Healthcare Litigation
- Healthcare Investigations
- Fraud and False Claims Defense
- Provider Participation/ Termination Matters
- HIPAA and HITECH Compliance



SERVING HEALTHCARE PROVIDERS FOR OVER 30 YEARS

248.544.0888 • wachler.com

Post-COVID-19 sleepiness, fatigue, focus, and memory problems may be due to undiagnosed OSA.

HCP Live (11/25, Derman) reported, "Post-COVID-19 symptoms like daytime sleepiness, fatigue, and memory/ concentration problems may be because of reduced sleep efficiency and undiagnosed obstructive sleep apnea, a...study found." In the study, a "polysomnography revealed 26% (n = 9) had a sleep latency of < 30 minutes, 35% (n = 12) had a total sleep time of < 6 hours, and 50% (n = 17) had a reduced sleep efficiency of < 80%." The findings were published in the European Journal of Neurology.





2337 Stonebridge Dr., Building F, Flint, MI 48532

Phone 810-733-6600 **Fax** 810-733-0262

f b.com/completewa

☑ kendall@completewa.com

Securities offered through Cambridge Investment Research Inc., a broker/dealer, member FINRA/SIPC. Investment Advisor services through Cambridge Investment Research Advisors Inc., a Registered Investment Advisor. Cambridge and Complete Wealth Advisors are not affiliated.

GENESSEE COUNTY MEDICAL SOCIETY

What We Do

The Leading Edge of Organized Medicine

Membership in the Genesee County Medical Society (GCMS) gives you the opportunity to share resources, discuss ideas, and network with some of the most active and respected physicians in the state. You will receive news and information via The Bulletin magazine, meetings, faxes, and emails. Because GCMS is politically aggressive, it can provide its members with myriad opportunities to shape the future of medicine locally, as well as on a state and national level.

When you join GCMS you also join the Michigan State Medical Society (MSMS). MSMS has experts to assist you with practice management, business strategies, third party reimbursements, and contracting issues. The MSMS monthly magazine, Michigan Medicine, and the weekly newsletter "Medigram", are also provided.

Both organizations give you the information you can really use and tools you need to stay current, anticipate developments, and make decisions as they relate to your career.

PRESIDENT'S MESSAGE

The approaching holidays and end of year are an opportunity to take stock and express gratitude for all of the things we have been blessed with. Amongst these is the opportunity to practice medicine.

Medicine allows us to synthesize state of the art scientific knowledge with professional wisdom to care for patients. Having these skills and having the opportunity to use them to care for our community, is indeed a blessing.

The County Medical Society is committed to helping and supporting physicians in our community to be able to continue to practice this beautiful art of medicine. It also works to ensure patients are getting care from the highest qualified professionals.

GCMS is planning some exciting programming for 2024 and we look forward to your participation in all of them!

Happy Holidays.

Macksood Aftab, DO, MHA, CAQ President, GCMS



Dr. Macksood A. Aftab, DO

EXECUTIVE DIRECTOR'S MESSAGE

Memory Lane

I have been associated with medicine in Genesee County for over 38 years. My entire career has been as a perfusionist for cardiac surgery at McLaren Flint Hospital.

Throughout my years in the medical field, I have met many wonderful healthcare professionals. Many have retired from medicine. Through GCMS, I have been able to reconnect with some old retired friends. This is a definite benefit to the position of Executive Director.

Recently retired vascular surgeon Dr. Carlo Dall'Olmo, contacted me with a surprise phone call. Carlo challenged me with an interesting project. His request was to look for a membership photo that was taken by GCMS over 50 years ago.

As I began looking through the Genesee County Medical Society archives, it became apparent, this was a walk down memory lane. I viewed photos of physicians that I have not seen in over 30 years. I viewed many old photos of friends that have either retired or passed away.

In my review of the GCMS archives, a picture was discovered of Dr. Dall'Olmo's group from 1990. Vascular Surgery Associates (1990) are now known as Michigan Vascular Center.

I would like to thank Dr. Carlo Dall'Olmo for contacting me and his 38-year friendship.

This was a fascinating project!

In the future I will be reviewing the remaining 17 years of archives. I will report on my discoveries at a later date.

Genesee County Medical Society holds a special place in medicine within the county.

Preserving the archives reflects a commitment to the medical community's rich history.

Have a Happy and Joyous Holiday Season!

executivedirector@gcms.org

DAVID HOFF, MA, CCP



FROM THE GCMS ARCHIVES...



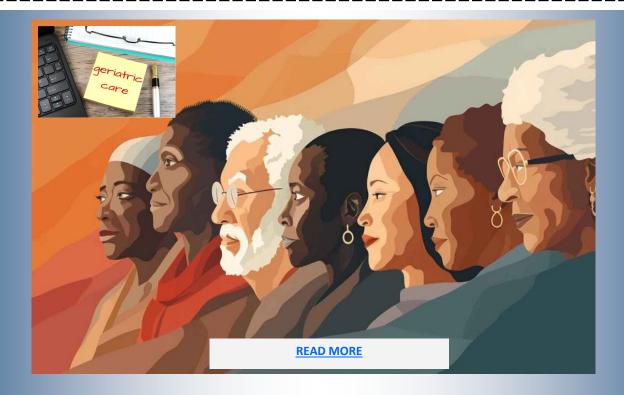




In asking state Attorney General Dana Nessel to investigate what it claims is "widespread violations of Michigan's prohibition on the corporate practice of medicine," the Michigan State Medical Society wants to bring greater awareness to a growing issue within health care.

READ MORE

Racial, ethnic disparities in long-term care remain among older adults despite passage of ACA





Long financial COVID? After acute phase, costs keep mounting

Research is uncovering how COVID-19 sends health care expenses soaring, even up to four months after diagnosis.



Learn more with the AMA.

What CAN I Do?

"Physicians must speak up on Medicare pay Physicians' voices will be critical in canceling the 2024 pay cut and fixing Medicare now"



Learn what you can do

Leadership Viewpoint » Congressional action is needed—now—on Medicare payment reform...

Older adults everywhere, and the physicians who care for them, are counting on Congress to prevent yet another round of Medicare payment cuts.



Read more from AMA President Jesse M. Ehrenfeld, MD, MPH.



COMPREHENSIVE SURGICAL GROUP

To Refer a Patient to Hurley's Comprehensive Surgical Group, CALL 810.262.6555

TEAM OF EXPERTS

At Hurley Medical Center, our acute care surgeons are board-certified in a range of surgical disciplines and can treat a broad spectrum of cases and complexities, including:

- Acute Care Surgery/Burn Surgery
- Adult & Pediatric Trauma
 Surgical Critical Care
- Bariatric Surgery
- Emergency Surgery
- Gallbladder Surgery
- Hernia Surgery
- Minimally Invasive/ Robotic Surgery
- Reflux Surgery



1125 S. Linden Rd, Suite 100 Flint, MI 48532

FAX #: 810.262.7317



Patrick R Beer, DO

- * Adult & Pediatric Trauma & Surgical Critical Care
- * Agute Care Surgery/Burn Surgery
- * General Surgery
- Hernia Surgery/Hatal & Giant/Complex Reconstruction
- · Minimally Invasive/Robotic Surgery



Adam Howell, DO

- * Adult & Pediatric Trauras & Surgical Critical Care.
- Acute Care Surgery/Burn Surgery
- · General Surgery
- . Hemia Surgery/Hiatal & Giant/Complex Reconstruction
- · Minimally Invasive/Robotic Surgery



Gul Sachwani-Daswani DO, FACOS

- . Trauma Medical Director
- · Adult & Pediatric Trauma & Surgical Critical Care
- · Acute Care Surgery/Burn Surgery
- · Bariatric Surgery
- General Surgery
- · Hemia Surgery/Hiatol & Grant/Complex Reconstruction
- Minimally Invasive/Robotic Surgery



Kristoffer Wong DO, FACOS

- . Director of Hurley Hernia Center of Excellence
- · Director of Surgical Robotics
- · Adult & Pediatric Trauma & Surgical Critical Care
- · Acute Care Surgery/Burn Surgery
- · Bariatric Surgery
- General Surgery
- Hernia Surgery/Hiatal & Giant/Complex Reconstruction
- Minimally Invasive/Robotic Surgery

EDUCATION UPDATE

$\mathsf{CME}_{Requirements}$



MARCH 2023

Osteopathic Physician (DO) Licensure Requirements

Each osteopathic physician is required to accumulate 150 hours of continuing education in activities approved by the board during the 3 years immediately preceding the application for renewal of which a minimum of 60 hours of the required 150 hours must be earned through Category 1 programs. Following are other license requirements for:

Controlled Substance Licenses:

Opioids and Other Controlled Substances Awareness Training Standards for Prescribers and Dispensers of Controlled Substances

This is a one-time training that is separate from continuing education for an individual seeking a controlled substance license or who is licensed to prescribe or dispense controlled substances.

Licensees that prescribe or dispense controlled substances who renewed in 2019 must complete training by January 2023; renewals for 2020 by 2024, renewals for 2021 by 2025. Beginning in September 2019, completion of the training is a requirement for initial licensure.

Training content must cover all of the following topics:

- Use of opioids and other controlled substances.
- Integration of treatments.
- Alternative treatments for pain management
- Counseling patients on the effects and risks associated with using opioids and other controlled substances.
- The stigma of addiction.
- Utilizing the Michigan Automated Prescription System (MAPS).
- State and federal laws regarding prescribing and dispensing controlled substances.
- Security features and proper disposal requirements for prescriptions.

For Medical Licenses:

Training Standards for Identifying Victims of Human Trafficking

This is a one-time training that is separate from continuing education. Licensees renewing for 2017 must complete training by renewal in 2020; renewals for 2018 by 2021, and renewals for 2019 by 2022. Beginning in 2021, completion of the training is a requirement for initial licensure.

Training content shall cover all of the following:

- Understanding the types and venues of human trafficking in this state or the United States.
- Identifying victims of human trafficking in health care settings.
- Identifying the warning signs of human trafficking in health care settings for adults and minors.
- Resources for reporting the suspected victims of human trafficking.

Education on Pain and Symptom Management

A minimum of 3 hours of continuing education every 3-year relicense cycle. At least 1 of the 3 hours must include controlled substances prescribing.

Continuing education hours may include, but are not limited to, any of the following areas:

- Public health burden of pain.
- · Ethics and health policy related to pain.
- Michigan pain and controlled substance laws.
- Pain definitions.
- Basic sciences related to pain including pharmacology.
- Clinical sciences related to pain.
- Specific pain conditions.
- Clinical physician communication related to pain.
- Management of pain, including evaluation and treatment and nonpharmacological and pharmacological management.
- Ensuring quality pain care and controlled substances prescribing.
- Michigan programs and resources relevant to pain.

Medical Ethics

A minimum of one-hour of continuing education every 3-year relicense cycle.

Implicit Bias

A minimum of 3 hours every 3-year relicense cycle. New licensees need 2 hours within the 5 years immediately preceding.

Renewals from June 1, 2022 - May 31, 2023, need 1 hour; renewals from June 1, 2023 -May 31, 2024, need 2 hours; renewals from June 1, 2024 - May 31, 2025, need 3 hours. Then after, every 3-year renewal cycle will need to report 3 hours. (Any hours after June 2021 can be used.)

Training must include strategies to reduce disparities in access to and delivery of health care services and the administration of pre- and post-test implicit bias assessments.

Acceptable modalities of training include asynchronous teleconference or webinars, in addition to live activities and live webinars.

Training content must include, but is not limited to, 1 or more of the following topics:

- Information on implicit bias, equitable access to health care, serving a diverse population, diversity and inclusion initiatives, and cultural sensitivity.
- Strategies to remedy the negative impact of implicit bias by recognizing and understanding how it impacts perception, judgment, and actions that may result in inequitable decision making, failure to effectively communicate, and result in barriers and disparities in the access to and delivery of health care services.
- The historical basis and present consequences of implicit biases based on an individual's characteristics.
- Discussion of current research on implicit bias in the access to and delivery of health care services.



Medical Doctor (MD) Licensure Requirements

Each medical doctor is required to complete 150 hours of continuing education in courses or programs approved by the board of which a minimum 75 hours of the required 150 hours must be earned in courses or programs designated as Category 1 programs. Other license requirements are listed here:

Controlled Substance Licenses

Opioids and Other Controlled Substances Awareness Training Standards for Prescribers and Dispensers of Controlled Substances

This is a one-time training that is separate from continuing education for an individual seeking a controlled substance license or who is licensed to prescribe or dispense controlled substances.

Licensees that prescribe or dispense controlled substances who renewed in 2019 must complete training by January 2023; renewals for 2020 by 2024, renewals for 2021 by 2025. Beginning in September 2019, completion of the training is a requirement for initial licensure.

Training content must cover all of the following topics:

- Use of opioids and other controlled substances.
- · Integration of treatments.
- Alternative treatments for pain management.
- Counseling patients on the effects and risks associated with using opioids and other controlled substances.
- The stigma of addiction.
- Utilizing the Michigan Automated Prescription System (MAPS).
- State and federal laws regarding prescribing and dispensing controlled substances.
- Security features and proper disposal requirements for prescriptions.

Medical Licenses

Training Standards for Identifying Victims of Human Trafficking

A one-time training, separate from continuing education. Licensees renewing for 2017 must complete training by renewal in 2020; renewals for 2018 by 2021, and renewals for 2019 by 2022. Beginning in 2021, completion of the training is a requirement for initial licensure. Training content shall cover all of the following:

- Understanding the types and venues of human trafficking in this state or the United States.
- Identifying victims of human trafficking in health care settings.
- Identifying the warning signs of human trafficking in health care settings for adults and minors.
- Resources for reporting the suspected victims of human trafficking.

Education on Pain and Symptom Management

A minimum of 3 hours of continuing education every 3-year relicense cycle. At least 1 of the 3 hours must include controlled substances prescribing. Continuing education hours may include, but are not limited to, any of the following areas:

- · Public health burden of pain.
- Ethics and health policy related to pain.
- Michigan pain and controlled substance laws.
- · Pain definitions.
- Basic sciences related to pain including pharmacology.
- Clinical sciences related to pain.
- Specific pain conditions.
- Clinical physician communication related to pain.
- Management of pain, including evaluation and treatment and nonpharmacological and pharmacological management.
- Ensuring quality pain care and controlled substances prescribing.
- Michigan programs and resources relevant to pain.

Medical Ethics

A minimum of one-hour of continuing education every 3-year relicense cycle.

Implicit Bias

A minimum of 3 hours every 3-year relicense cycle. New licensees need 2 hours within the 5 years immediately preceding.

Renewals from June 1, 2022 - May 31, 2023, need 1 hour; renewals from June 1, 2023 - May 31, 2024, need 2 hours; renewals from June 1, 2024 - May 31, 2025, need 3 hours. Then after, every 3-year renewal cycle will need to report 3 hours. (Any hours after June 2021 can be used.)

Training must include strategies to reduce disparities in access to and delivery of health care services and the administration of preand post-test implicit bias assessments.

Acceptable modalities of training include asynchronous teleconference or webinars, in addition to live activities and live webinars.

Training content must include, but is not limited to, 1 or more of the following topics:

- Information on implicit bias, equitable access to health care, serving a diverse population, diversity and inclusion initiatives, and cultural sensitivity.
- Strategies to remedy the negative impact of implicit bias by recognizing and understanding how it impacts perception, judgment, and actions that may result in inequitable decision making, failure to effectively communicate, and result in barriers and disparities in the access to and delivery of health care services.
- The historical basis and present consequences of implicit biases based on an individual's characteristics.
- Discussion of current research on implicit bias in the access to and delivery of health care services.





ATTENTION: PRACTICE MANAGERS AND OFFICE STAFF!

Genesee County Medical Society addresses issues of concern for medical professionals!

Please join GCMS and SOVITA in monthly meetings for practice managers and office staff of *all member physicians*.

Please email executivedirector@gcms.org to RSVP,

YOU WILL RECEIVE A ZOOM INVITE

NEXT MEETING DATE:

January 11, 2024— 9:00 A.M.

You do not want your Practice Manager to miss out on these valuable meetings!









New Members can earn up to \$150 just for joining.



Sovita Credit Union is dedicated to those who devote their lives to education and healthcare including their immediate families.







hy NCHA



scan for details



15

Become a member: call 810.720.8300 • visit a branch office • go to sovitacu.org

HEALTH Michigan's Prior CAN'T WAIT Authorization Statute

WHAT CLINICIANS NEED TO KNOW

egislation was signed in April 2022 through the support of the MSMS-initiated and led Health Can't Wait, a coalition with more than 50 healthcare, clinician, and patient advocacy organizations. This legislation puts more control back in the hands of clinicians and patients.

Public Act 60 of 2022 provides prior authorization (PA) reform with the goal of a quicker, more effective, and more transparent process. It does not repeal PA.

All provisions will be fully in effect as of **June 1, 2023**, including major components such as electronic submission and faster timelines.

These reforms apply to health care insurers (and their contracted third-party vendors) and healthcare professionals whose beneficiaries/patients have commercial insurance policies regulated by the Michigan Department of Insurance and Financial Services. **They do not impact Medicaid, Medicare,**

Medicare Advantage, or self-funded plans.

Check insurers' provider news, updates, portals, etc. to learn of any new processes related to online submission, appeals, eligibility, and PA requirements related to the law's implementation.

Please review the key provisions below for additional details and requirements.

Electronic Submissions

Beginning June 1, 2023:

- Insurers must provide an online method through which practitioners can electronically submit PA requests for any benefits requiring PA, including prescription drugs. Facsimiles do not count as an acceptable method.
- Physicians and other health care professionals must submit PA requests electronically. The only
 exception is for a temporary technological or electrical failure.

Timeliness of Decisions

	Urgent		Non-Urgent		
	Timeframe	Considered Granted	Timeframe	Considered Granted	
Beginning June 1, 2023	Acted upon within 72 hours	Insurer fails to act after 72 hours	Within nine (9) calendar days	Insurer fails to act after nine (9) calendar days	
After May 1, 2024	Acted upon within 72 hours	Insurer fails to act after 72 hours	Within seven (7) calendar days	Insurer fails to act after seven (7) calendar days	
Valid for	A minimum of 60 days or the length of time that's clinically appropriate, whichever is longer				

NOTE: If you are requested to provide additional information, it is important to do so as quickly as possible as the turnaround time noted above will reset and the insurer will be required to make a determination following the receipt of the additional information within the prescribed timelines for urgent or non-urgent requests.

HEALTH Michigan's Prior CAN'T WAIT Authorization Statute

Review by Peers

Puts conditions on health care practitioners reviewing appeals (e.g., no financial stake in decision, not involved in prior denial, etc.). Any adverse determinations regarding a PA request for a non-pharmacy benefit must be made by a licensed physician and by a physician or pharmacist for a pharmacy benefit. If a denial is appealed, the denial cannot be affirmed unless it has been reviewed by a licensed physician who is board-certified or eligible in the same specialty as the service provided. An exception is allowed if finding such an individual would delay a decision within the required timeframe. In this instance, a physician in a similar general specialty could be utilized.

Clinical Validity

PA requirements must be based on peer-reviewed clinical review criteria. The criteria must:

- Take into account the needs of atypical patient populations and diagnoses.
- Reflect community standards of care.
- Ensure quality of care and access to needed health care services.
- Be evidence-based criteria.
- Be publicly available free of charge.
- Be sufficiently flexible to allow deviations from norms when justified on a case-by-case basis.
- Be evaluated and updated, if necessary, at least annually.

Transparency

PA requirements, including amendments, must be publicly and conspicuously posted online within a specified timeline. Insurers are also required to submit an annual report to the Michigan Department of Insurance and Financial Services (DIFS) which must include aggregated trend data related to the insurer's PA practices and experience for the prior plan year. DIFS shall post an annual report with aggregated data by October 1 of each year.

In cases of PA denials, the health care professional must be notified of the reasons for the denial and related evidence-based criteria, their right to appeal, instructions on how to file the appeal, and any other documentation necessary to support the appeal.

Gold Carding

Insurers are required to adopt a program that promotes the modification of certain PA requirements based on health care professionals' adherence to nationally recognized evidence-based medical guidelines and other quality guidelines.

Health Can't Wait is a coalition of patients, physicians, and health care providers dedicated to putting Michigan patients first and ending delays in patients' access to health care:

Allergy and Asthma Network
Alliance for Patient Access
AARP Michigan
American Autoimmune Related
Diseases Association
American Cancer Society
Cancer Action Network
American College of Cardiology,
Michigan Chapter
American Ocilege of Physicians,
Michigan Chapter
American Diabetes Association
American Lung Association in MI
American Medical Association
APTA Michigan

The Arc Michigan
Berrien County Medical Society
Calhoun County Cancer
Control Coelition
Epilepsy Foundation of Michigan
Genesee County Medical Society
Hernophilia Foundation of Michigan
Henry Ford Medical Group
Huron Valley Physicians Association
Ingham County Medical Society
International Myeloma Foundation
Jackson County Medical Society
Kent County Medical Society
Kent County Medical Society
Macomb County Medical Society
Macomb County Medical Society
MI Academy of Family Physicians

MI Bioscience MI Chapter American Academy of Pediatrics MI Coalition for Affordable

MI Coalition for Affordable
Prescriptions
MI Council For Maternal
& Child Health
MI Dematological Society
MI Podiatric Medical Association
MI Psychiatric Society
MI Radiological Society
MI Radiological Society
MI Rheumatism Society
MI Society of Anesthesiologists
MI Society of Eye Physicians
and Surgeons
MI Society of Hematology & Oncology
MI Society of Interventional
Pain Physicians
MI Society of Pathologists
MI Society of Pathologists
MI State Medical Society

Muskegon County Medical Society National Marrow Donor Program National Multiple Sclerosis Society.

Susan G. Komen UNFIED - HIV Health and Beyond Washtenaw County Medical Society Wayne County Medical Society of Southeast Michigan

www.healthcantwait.org

OPIOID CRISIS- Webinar Tentatively scheduled for April, 2024.



Survey finds most physicians see advantage in using AI, (Augmented Intelligence) but remain concerned...



Politico (12/14, Paun, Payne, Reader, Schumaker, Peng)

reports most physicians "see at least some advantage in using" AI, "but their level of concern almost exactly matches their level of excitement, according to a survey [PDF] from the American Medical Association." The survey, "which refers to AI as augmented intelligence as well as artificial intelligence, found doctors see the most promise in the technology's potential in diagnostics and improved efficiency in their practices."



DAVID HOFF CEO

(810) 407-4921 hoffshealthybooks@gmail.com

hoffshealthybooks.com

Certified QuickBooks Online ProAdvisor

- Provide bookkeeping and general ledger entry input for QuickBooks Online.
- Generate income reports as needed.
- Perform budgeting and fixed cost analysis.
- Offer payroll services.
- Provide QuickBooks Online set up and consulting.

Your Membership at Work

- ◆ GCMS hosts monthly Practice Manager's meeting discussing complicated insurance issues in round table discussions with various insurance companies. If you find on-going insurance issues, please reach out to GCMS staff at executivedirector@gcms.org and we can connect that
- insurance company representative with our hard working Practice
- Managers.
- ◆ GCMS staff helped Genesee County residents with contacts, resources and explanations.
- ◆ GCMS Membership Committee has collaborated and has a plan in place to reach out to and meet with various practices in Genesee County. If you have colleagues that are not yet GCMS members, please connect with them! **** A flyer of GCMS benefits can be provided to you.

Congratulations!



Macksood Aftab, DO

On your appointment as the 2023-2024 Genesee County Medical Society President!

Your partners and colleagues wish you a very successful year!



ART OF RADIOLOGY IMAGING ASSOCIATES

Radiology services provided at:

- Ascension Genesys Hospital
- Ascension Standish Hospital
- Ascension St. Mary's Hospital
 - Ascension St. Joseph Tawas Hospital

If you missed the opportunity to sponsor this years

PRESIDENT"S BALL.... Please consider sponsoring for next years!!Just click the link at the bottom of the page!

Thank you!





MSMS Resource Guide



For information on the topics listed here, dial 517/336-plus the four digit extension (unless full number is provided).

For information on a topic not listed here, call MSMS at 517/337-1351 or 800/352-1351.

JOIN MSMS Membership 517-336-5716 membership@msms.org

EDUCATION

Rebecca Blake 517-336-5729 rblake@msms.org

HUMAN RESOURCES

Jodi Schafer, SPHR, SHRM-SCP 517-336-5716 msms.org/HR

INSURANCE/ MEDICAL, DENTAL, VISION

Diane Wheelock 517-336-7591 dwheelock@msms.org

INSURANCE/LIABILITY

Julie Ozbun 517-899-1457 jozbun@msms.org

LEGISLATIVE ADVOCACY

Josiah Kissling 517-336-5737 jkissling@msms.org

MEDICAL/ REGULATORY POLICY

Stacey Hettiger 517-336-5766 shettiger@msms.org

PHYSICIAN LICENSING

Brenda Marenich 517-336-7580 bmarenich@msms.org

REIMBURSEMENT ADVOCACY

Stacie Saylor 517-336-5722 ssaylor@msms.org

Alliance	313/408-1359
AMA Delegation	5766 or 5788
Annual Scientific Meeting	5789
Antitrust Issues	5766
Board of Directors	5729
Chief Executive Officer	
Closing a Practice	5766
Coding & Billing Questions	
Continuing Medical Education	
Accreditation	
Contracting Checklists	
Committees	
Corporate Compliance	
County Medical Societies	
Durable Power of Attorney (to order	
E & M Coding	
Educational Programs	
Employed Physicians	
Government Relations/Advocacy	
Group Practice Resources	
Health Care Law	
Health Information Technology	
House of Delegates Human Resource	
Immunizations	
Information Systems	
Insurance –	
Medical, Dental, Vision, Liability	877/742-2758
International Medical Graduate Sec	
Managed Care Contracting	5766
Medicaid & Medicare	
Legislation/Funding	5737
Reimbursement	5722
Medical Education	5729
Medical Ethic	
Medical Records Release	
Medical Student Section	572
Medigram	
Advertising	
• Editor	
Meeting Registration	5789

Membership Account Specialists..... Applications......5716 Change of Address5716 Dues Processing5716 Retired/Life Benefits......5716 Michigan Doctors' PAC......5737 MSMS Foundation.....5723 Organized Medical Staff Section.....5723 Patient Centered Medical Home.....5770 Practice Solutions..... Professional Liability Insurance...... 517/899-1457 Reimbursement Advocate5722 Resident and Fellow Section..... Risk Management (The Doctors Company)...... 517/899-1457 Starting a Practice5766 Third-Party Payer Issues......5722 Workers' Compensation......5722 Young Physician Section.....5723

MSMS SUBSIDIARIES & AFFILIATES

MSMS Physicians Insurance Agency _ 877/742-2758 Physician Review Organization....... 517/336-1400 Prof. Credential Verification Service _ 517/336-1400

ADDITIONAL IMPORTANT NUMBERS

ADDITIONAL IMPORTANT NUMBERS
American Medical Association 800/262-3211
American Osteopathic Association 312/202-8000
Drug Enforcement Agency 202/307-1000
Medicaid Provider Inquiry,
Medicare Customer Service 800/292-2550
MI Board of Medicine 517/335-0918
MI Board of Osteopathic Medicine
and Surgery517/335-0918
MI Department of Health and Human Services
• Local517/373-3740
•Toll free 800/292-2550
MI Health Prof. Recovery Corp 800/453-3784

Michigan State Medical Society

PO Box 950 East Lansing, MI 48826 | Membership Fax Line: 517-336-5716

Please email or call if you have any member benefit questions!

Join Us for a FREE Safe Medication Disposal Program

Safely disposing of medication is a simple way to help reduce the chance of drug misuse.

We will accept disposal of:

- Prescription Pills
- Needles
- Patches
- Liquid Medication

FREE Narcan, Fentanyl testing strips, and take home disposal kits will be available!

FREE Stroke screening will be available on site!

MORE INFORMATION:
OPIOIDINFO@FLINT.ORG



When? 9:00am - 2:00pm

April 27 August 24

May 25 September 28

June 22 October 26

July 27 December 28

Where?

Genesee County Free Medical Clinic 2437 Welch Blvd Flint, MI 48504









This project is supported by Michigan's FY 21 Comprehensive Opioid, Stimulant, and Substance Abuse Program # 15PBJA-21-GG-04538-COAP, awarded by the Bureau of Justice Assistance, Office of Justice Programs, U.S. Department of Justice (DOJ), and administered by the Michigan State Police (MSP). Points of view or opinions contained within this document do not necessarily represent the official position or policies of the DOJ or the MSP.



Commit to Fit!



Visit **commit2fit.com** to track all of your physical activity and keep track of your fitness goal!

Ascension Genesys Athletic Club



Click **HERE** for intense & moderate workout videos!

University of Michigan - Flint



Click HERE for daily workouts!

YMCA - 360



Visit ymca360.org for fitness classes of all ages!

Crim Fitness Foundation



Visit crim.org for a variety of yoga and mindfulness practices!

Arthritis Foundation



Click **HERE** for arthritis exercises!



GREATER FLINT HEALTH COALITION

INTERESTED IN EVENTS COMING UP???... FOLLOW

THIS LINK BELOW



Commit to Fit (commit2fit.com)

Want to know how to access the Mobile App, sync your Fitness Device, and more?

Challenge and Physical Activity Tracking HOW-TO Guide







\$100 off any MSMS Educational Activity* during 2024

To find educational activities:

- 1. Go to Education | Michigan State Medical Society (msms.org)
- Call MSMS at 517/336-5790

Sample A. Sample, MD



ID# XXXXX



*To qualify CMS & MSMS membership dues must be paid by November 30, 2023



BCBSM/BCN - Starting January 1, Prior Authorization no Longer Required for Certain Procedures

For dates of service on or after January 1, 2024, the following procedures will no longer require prior authorization.

Note: For dates of service before January 1, these procedures require prior authorization by Medicare Plus BlueSM and BCN Utilization Management.

Procedure	Applies to	Affected procedure codes
Biofeedback, non- behavioral health	BCN commercial BCN Advantage ^{sм}	*90901, *90912
Deep brain stimulation	Medicare Plus Blue BCN commercial BCN Advantage	*61863, *61864, *61867, *61868, *61880, *61885, *61886, *61888
Noncoronary vascular stents	Medicare Plus Blue BCN commercial BCN Advantage	*37236, *37238
Total artificial heart	BCN commercial BCN Advantage	*0051T, *0052T, *0053T, *33927, *33928, *33975, *33976, *33977, *33978, *33979, *33980, *33981, *33982, *33983, *33990, *33991, *33992, *33993, *33995, *33997

Prior to January 1, BCBSM/BCN will update lists of procedure codes that require prior authorization





For Daily Genesee County Covid-19 Numbers

Coronavirus (COVID-19) Data Dashboard for Genesee County



For Reporting



EMPLOYERS + SCHOOL ADMINISTRATORS:

Do you need to report a laboratory-confirmed positive COVID-19 case?

Click the button to email the Communicable Disease team at GCHD-CD@gchd.us or call (810) 257-1017

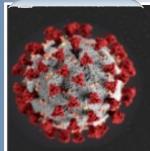


For State of Michigan Covid-19 Information

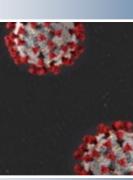








COVID-19 VACCINE PROVIDER GUIDANCE & EDUCATIONAL RESOURCES



COVID-19 VACCINE

The COVID-19 pandemic demonstrates how diseases without vaccines can devastate economic and public health. Vaccines have reduced and, in some cases, eliminated many diseases. In the U.S., there is currently no approved vaccine to prevent COVID-19. MDHHS is working with the CDC and Michigan stakeholders to prepare and plan for when the vaccine is available. The initial draft of our state's plan is now available and will be updated often in the coming months. Visit regularly for the most recent information on the COVID-19 vaccine and Michigan's preparations.

COVID-19 VACCINE PLAN

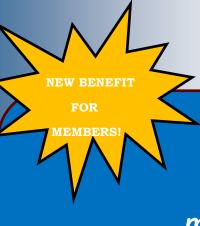


COVID-19 VACCINE RESOURCES

IMMUNIZATIONS DURING COVID-19

CDC FAQS

PROVIDER GUIDANCE & EDUCATION



GCMS can help <u>YOUR PRACTICE</u> meet the <u>ADA requirements</u>

and provide impeccable services to your patients

at a **DISCOUNTED** price!

GCMS is very pleased to announce a relationship with Luna Language Services.

Luna offers a number of different virtual options to assist physician offices with language interpretation services.

As an added benefit to your GCMS Membership, a discount is now offered to all GCMS members utilizing

Luna Virtual Language Services.

Please contact **David Hoff** Executive Director to register your office for discounted services.

Genesee County Medical Society <u>Members</u> receive a discount for language services!



Interpreting Services

- On-site Interpreting
- Virtual Interpreting
- · Phone Interpreting
- Video Remote Interpreting (VRI)
- Conference & Event Interpreting

To become a GCMS member,

or to receive details about

this discounted service

Please contact:

ExecutiveDirector@GCMS.org



Hope and health in the community



Supporting recovery, prevention, health, and wellness of the body, the mind, and the community.

Customer Services

Monday - Friday 8am-5pm (810) 257-3705

> Toll Free: 866-211-5455 TTY: (810) 257-1346 www.genhs.org

Call us to begin services:

420 W. 5th Avenue • Flint, MI 48503 Monday - Friday 8am-5pm

(810) 257-3740

Toll Free: 877-346-3648 • TTY: (810) 232-6310

24 HOUR CRISIS LINE

7 days a week - 24 hours a day

(810) 257-3740

Toll Free: 877-346-3648 • TTY: (810) 232-6310

BEHAVIORAL HEALTH URGENT CARE

422 W. 4th Avenue • Flint, MI 48503

(810) 496-5500

Toll Free: 877-346-3648 • TTY: (810) 232-6310 Walk-In Services: 7 days a week - extended hours Video Chat Services: 7 days a week - 24 hours a day

Children & Young Adult

Mobile Crisis Services: 7 days a week - 8am - 7pm









GHS Intensive Crisis Stabilization Services for Children and Young Adults





Hope and health in the community

The GHS Children's Intensive Crisis Stabilization Team (ICSS) provides mobile crisis stabilization services, 7 days a week between 8:00am and 7:00pm to all children, youth, and young adults (ages 0-21) who reside in Genesee County. Calls during other hours are helped by our Crisis Line mental health professionals.

Reasons to call GHS:

- If you feel your child/youth is in a crisis
- · The child/youth may hurt themselves or others
- The child is experiencing overwhelming confusion, anger, or emotional unresponsiveness

If you aren't sure if ICSS is needed, give us a call and we can help to explore options.

What happens when the GHS Intensive Crisis Team is called?

The team will provide an on-site intervention with the identified child or youth, and their support system. The team's main focus will be to help assess the crisis, utilize de-escalation techniques, help the child/youth and their family or support system to help with what is needed and to help determine next steps and long-term care.

Other services include:

- Crisis and Safety Planning
- · Referrals to needed services
- Education on resources, diagnosis and services
- Collaboration and problem solving
- * Psychiatric consults, as needed (does not include medication review for prescription)
- ** Intensive Crisis Stabilization services cannot be provided to individuals who are currently residing in inpatient settings: Jail/detention centers or residential settings (i.e. child caring institutions, crisis residential, etc.).

GHS Intensive Crisis Stabilization Services for Children 810.257.3740 877.364.3648

420 W. Fifth Avenue, Flint 48503 • www.genhs.org

Supported by funds from Substance Abuse and Mental Health Services Administration, Center for Mental Health Services through the Michigan Department of Health and Human Services.

Easy Ways to Donate to the Medical Society Foundation:

The Medical Society Foundation is engaged in a Capitol Campaign. The purpose of the Campaign is to grow the corpus to support the charitable activities of the Genesee County Medical Society. Those activities include public and community health, support for the underserved, and wellness initiatives.

To continue its good work, the Medical Society Foundation is asking you to consider leaving a legacy gift to the Foundation. If all, or even a significant portion of our membership left just a small part of our estates to the Foundation, the Foundation could continue helping this community in so many ways, by supporting the Medical Society.

To make a gift, simply use these words:

In your Trust, "Grantor directs Trustee to distribute ___% of all assets then held in Trust or later added to this Trust to the Medical Society Foundation, to be held in an endowed fund and used in the discretion of its then existing board of directors in furtherance of the purposes of the Foundation."

In your Will, "I give, devise and bequeath ___% of my Estate to the Medical Society Foundation, to be held in an endowed fund and used in the discretion of its then existing Board of Directors in furtherance of the purposes of the Foundation."

While this is not a subject that is comfortable to broach, it is an opportunity to support the Foundation which supports the Medical Society's charitable activities on behalf of the membership. Please give. You can give via a trust or will. You can give from your IRA. You can give appreciated stock, and you can give cash. Please support the organization which does so much on behalf of the medical community and the patients we serve.



Please contact GCMS at 733-9923 or email executivedirector@gcms.org



Do you have an advertising NEED?

- Are you a Physician <u>and</u> you are a member of GCMS and you have a new practice in Michigan?
- Do you have a medical practice <u>and</u> you are a member of GCMS and your office has relocated?
- Do you have a business that serves Michigan and business slow?

Let Genesee County Medical Society help!

Genesee County Medical Society Bulletin

(ONLINE MAGAZINE)

Your ad will be featured in the Genesee County Medical Society monthly bulletin that is provided to 1,500+ viewers. The Bulletin can also be found on the GCMS website, and is also published through Calameo virtual magazine. (HTTPS://En.Calameo.com/)

1/2-page ad \$195/month

3/4-page ad \$290/month

Full page ad \$350/month

A link to the business website or email can be added for **NO** additional fee.



to connect with GCMS, we can provide your advertising needs!



^{**}all ads placed by Physicians or Medical Practices must have a GCMS membership.



SAFEHAVEN™ PHYSICIAN AND PROVIDER WELL BEING PROGRAM

Rediscover meaning, joy, and purpose in medicine.

SafeHaven[™] ensures that physicians and health care providers can seek confidential assistance and support for burnout, career fatigue, and mental health reasons.



In-the-moment telephonic support by a licensed counselor, 24/7



Peer Coaching—talk with someone who has walked in your shoes that can help you grow both personally and professionally

- Six sessions per incident
- Physician or provider chooses coach from a panel of coaches



WorkLife Concierge, a virtual assistant to help with every day and special occasion tasks, 24/7



Legal and financial consultations and resources, available 24/7



Counseling, available in either face-to-face or virtual sessions; addressing stress, relationships, eldercare, grief, and more

- Six sessions per incident
- Available to all extended family members



VITAL WorkLife App—Mobile access to resources, well being assessments, insights, and more

RESOURCES FOR YOU AND YOUR FAMILY MEMBERS

SafeHaven™ includes Well Being Resources from VITAL WorkLife—confidential and discreet resources designed to reduce stress and burnout, promote work/life integration and support well being for you and your family.

TO LEARN MORE, VISIT www.MSMS.org/SafeHaven

To support the needs of physicians and health care providers struggling with stress, burnout, and the effects of COVID-19, the Michigan State Medical Society (MSMS) and VITAL WorkLife have partnered to offer a comprehensive set of well being resources and confidential counseling services for their use, SafeHaven™.







~Genesee County Medical Society





I am in my first year of practice post-residency.I am in my second year of practice post-residency.

O I am in my third year of practice post-residency.
I have moved into Michigan; this is my first year practicing in the state.

State and County Medical Society MEMBERSHIP APPLICATION

Join MSMS and your County Medical Society online at www.joinmsms.org



○ I work 20 hours or less per week. ○ I am currently in active military duty. ○ I am in full, active practice.	Renew Membersh
 I am a resident/fellow. 	

○ Male ○ Female First (legal) Name:	Middle Name	Last Nam	o·		O MD	O 00
Nickname or Preferred Form of Legal Nan						
Job Title:						
W Phone						
Mobile:	Ema	ail Address				
Office Address	O Preferred Bill	O Preferred Mail and Bill				
City:			State:	_Zip:		
Home Address	O Preferred Bill	O Preferred Mail and Bill				
City:			State:	Zip:		
*Please base my county medical society m *Birth Date:/ Birth						
Medical School						
Residency Program						
Fellowship Program						
Hospital Affiliation						
Primary Specialty				Board Certified:	○ Yes	○ No
Secondary Specialty				Board Certified:	O Yes	O No
Marital Status: O Single O Married	O Divorced Spou	se's First Name:	Spouse's La	ast Name:		
Is your spouse a physician?: O Yes O Within the last five years, have you been co				ll information:		
Within the last five years, have you been If "yes," please provide full information:	, ,		, ,			July
I agree to support the County Medical So Ethics of the American Medical Association	ciety Constitution and on as applied by the Al	Bylaws, the Michigan State M MA and the MSMS Judicial Con	edical Society Constituti nmission.	on and Bylaws, an	d the Princ	edical Society U