

May 2017 Volume 112, Number 38



Register now for the May 4th Town Hall Meeting! Avoiding Fraud & Abuse

**GHP Lauds GCMS** 

**Dr. Ormond Remembered** 

**GENESEE COUNTY MEDICAL SOCIETY** 

Organized Medicine's Leading Edge

# DON'T GET THE FACTS TWISTED **ABOUT WHEN TO START SENDING YOUR PATIENTS FOR THEIR** MMOGRA

40 is still the age to start having your annual mammograms, which follows the American Cancer Society's recommendation. RMI's UltimateMamm provides a comprehensive exam to better assess and monitor your patient's personal risk. It includes your patient's:

- Breast Density Score
- Gail Score (lifetime cancer risk assessment)

RMI also helps you determine whether a BRCA (Breast Cancer) gene test and/or a breast MRI are

recommended. For more than 30 years, RMI has been mid-Michigan's leader in women's imaging by providing comprehensive services from mammography to breast MRI and biopsies.

### **TO KICK OFF WOMEN'S HEALTH WEEK**

(MAY 14th-20th)

Free mammograms are being offered at our Lennon Rd location on May 13th!



### RMI WAS THE 1ST IN MICHIGAN

- To be approved by the Mammogram **Medicare Screening Program**
- As a private radiology facility to be ACR awarded as a Breast Imaging Center of Excellence
- To attest for Meaningful Use as a radiology facility



**WOMEN'S SERVICES** rmipc.net

**Genesee Area** (810) 732-1919

**Lennon Rd, Flint = Villa Linde Pkwy, Flint = Fenton** Grand Blanc ■ Davison ■ Lapeer ■ Novi ■ Royal Oak















THE BULLETIN is published monthly by The Genesee County Medical Society.

#### **ASSOCIATE EDITOR**

Peter S. Thoms, MD

#### **GCMS OFFICERS 2016-17**

President - John Hebert, III, MD President Elect - Gerald Natzke, Jr, DO Immed. Past Pres. - Pino Colone, MD Secretary - Qazi Azher, MD Treasurer - Ed Christy, MD

#### **MSMS OFFICERS**

Chair - S. Bobby Mukkamala, MD Speaker - Pino Colone, MD Treasurer - John Waters, MD

#### **DELEGATES**

Shafi Ahmed, MD Qazi Azher, MD Amitabha Banerjee, MD Cathy Blight, MD Laura Carravallah, MD Edward Christy, MD Pino Colone, MD Niketa Dani, MD Deborah Duncan, MD Hesham Gayar, MD Mona Hardas, MD John Hebert, III, MD Rima Jibaly, MD Nita Kulkarni, MD Gerald Natzke, DO Raymond Rudoni, MD Tarik Wasfie, MD

#### **ALTERNATE DELEGATES** Athar Baig, MD

Michael Danic, MD Nick Harrison Asif Ishaque, MD F. Michael Jaggi, MD Sunil Kaushal, MD Farhan Khan, MD Rama Rao, MD Venkat Rao, MD Lawrence Reynolds, MD Brenda Rogers-Grays, DO Punam Sharman, MD Robert Soderstrom, MD

#### Amanda Winston, MD **DISTRICT DIRECTORS VI**

S. Bobby Mukkamala, MD John Waters, MD

#### OTHER BOARD MEMBERS

Gary Johnson, MD Michael Mueller, MD Elmahdi Saeed, MD James Walter, MD

Executive Director - Peter A. Levine, MPH

Executive Secretary - Sherry Smith

This publication designed and edited by



May 2017 Volume 112, Number 38



Read by 96% of GCMS members.

#### **FEATURE ARTICLES**

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#### Cover Photo, Robert Soderstrom MD

#### **Our Vision**

That the Genesee County Medical Society maintain its position as the premier medical society by advocating on behalf of its physician members and patients.

#### **Our Mission**

The mission of the Genesee County Medical Society is leadership, advocacy, education, and service on behalf of its members and their patients.

#### PLEASE NOTE

The GCMS Nominating Committee seeks input from members for nominations for the GCMS Presidential Citation for Lifetime Community Service. The Committee would like to be made aware of candidates for consideration.

#### THE BULLETIN

Published by the Genesee County Medical Society Publication Office

4438 Oak Bridge Drive, Suite B, Flint, Michigan 48532 Phone (810) 733-6260 Fax (810) 230-3737

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THE BULLETIN are always welcome. Forward news extracts or material of interest to the staff before the 5th of the month. All statements or comments in THE BULLETIN are the statements or opinions of the writers and are not necessarily the opinion of the Genesee County Medical Society.

#### PRESIDENT'S MESSAGE

### RIGHT TO CARE AND THE AFFORDABLE CARE ACT

As of today, The Affordable Care Act remains the law of the land. The recent impasse on how to repeal and replace it by the newly elected Republican government attests to the complexity of, not just how to pay for health care, but whether health care is a right. In 2010, a Democratic government, with the underlying premise that health care is a right, passed the Affordable Care Act. Despite its many problems, the ACA has provided some very popular benefits over the past seven years that whether considered rights or not will be difficult to take away. These include coverage for prior conditions and coverage for young

adults until age 26 by a parent's plan. The complexity of replacing the ACA has now actually stymied the efforts to repeal it. The Republican-controlled Congress proposed legislation that retained some basic elements of the ACA. This proved unacceptable to a core of their base. Therefore, they have been unable to agree to either repeal or replace the ACA.

I do not propose to answer the question of whether health care is a right or not. Interestingly, the federal government has incrementally been addressing the issue via historic health care legislation that provides certain health care rights for years. The 1965 Medicare and Medicaid program was created to extend the right of access to health care to senior citizens and the poor. In 1966, Congress passed a law that guaranteed anyone access to emergency care at any hospital accepting federal funds. The Children's Health Insurance Program was passed in 1997 to provide children with health care coverage. It is unlikely that any of these programs will be repealed or replaced anytime soon.



John Hebert, MD

The ACA requires health care plans to provide 10 essential benefits. These include:

- 1. Ambulatory patient services (outpatient care)
- 2. Emergency Services (Trips to the emergency room)
- 3. Hospitalizations (treatment in the hospital for inpatient care)
- 4. Maternity and newborn care
- 5. Mental health services and addiction services
- 6. Prescription drugs
- 7. Rehabilitative services and devices
- 8. Laboratory services
- 9. Preventive services
- 10.Pediatric services

These essential benefits (rights) have widespread appeal, which further complicates efforts to repeal and replace them. Principles underlying the debates about health care revolve around the fact that resources required to fund health care are astronomical and limited. Efforts at replacement since the ACA took effect primarily weaken or eliminate many of these rights. If health care is not a right, then the alternatives are plans that allow a return to a minimally regulated free-market system that guarantees "access" to health care. We return to the dilemma. Access to the most advanced health care is meaningless if patients lack the resources to afford that care. I hope that, if nothing else, the government should acknowledge that it must play a role in advocating for the overall wellbeing of its citizens and in lowering the cost of health care. A patient's right to quality health care and lower cost need not be mutually exclusive.

#### **A Genesee County Medical Society Town Hall Meeting**

Sponsored by the Genesee County Physician Public Health Alert System, a GCMS program supported by the United Way of Genesee County

# May 4, 2017

# Avoiding Fraud & Abuse

# What is Being Targeted?



LOCATION
Flint Golf Club
3100 Lakewood Drive
Flint, MI 48507

# **COST \$40** for GCMS-MSMS Member Physicians, Spouses, Practice Managers, & Staff

\$75 for Non-Member Physicians, Spouses, Practice Managers, & Staff

#### Whether you attended the last GCMS session on Avoiding Fraud and Abuse or not, you will not want to miss this program!

Learn the latest about Voluntary Vs. Involuntary Compliance Plans. Hear about what is occurring in the health care industry relating to Corporate Integrity Agreements, and other types of payer audits.

#### Bring your practice managers, and your coders!

Faculty will be Laura Lovett, CPC, CPCO, CPMA, CPC-I, CANPC, CEMC, from The Rybar Group. She brings expertise in Professional Service Coding and Auditing. Ms. Lovett serves as a Consultant on Data Integrity and Compliance, and is highly experienced in working with multiple specialties, ranging from primary care to a variety of surgical specialties and nearly everything in between. She has worked as a Professional Coding and Documentation Auditor and Educator for a variety of provider types including private practices, teaching facilities, rural health, and hospital based practices, and has experience in coding inpatient, outpatient and surgical procedures.

Legal input will be provided by Cline, Cline & Griffin, PC.

### 6 pm, Registration & Social Hour 6:30 pm, Dinner 7 pm, Meeting 7:15 pm, Presentations

SPACE IS LIMITED. Please register by April 27, 2017.

Email Sherry at **ssmith@gcms.org** to register your attendance or call **810-733-9923** for more information.

Please mail all check payments to:

Genesee County Medical Society, 4438 Oak Bridge Dr., Ste. B, Flint, MI 48532

#### EXECUTIVE DIRECTOR'S MESSAGE

# **LEGISLATIVE LIAISON, FRAUD & ABUSE, AND PRACTICE MANAGERS**

One of the really impressive services of the Genesee

County Medical Society is the longtime history of holding monthly Legislative Liaison Committee meetings with Genesee County's legislative and congressional delegation: These meetings are held on the first Monday of most months from 8 to 9 AM. Turnout among our legislative officials is very good. The exchanges of opinions are frank, and are the envy of other associations. The Board of Directors would like to invite you to consider participating in this process. MSMS provides government relations staff at these meetings, and GCMS staff is in attendance as well. The Committee is chaired by Dr. Cathy Blight. Participation is of critical importance. It is vital that our legislative delegation know what is important to physicians and their patients. You may email Sherry Smith at ssmith@gcms.org, or Pete Levine at plevine@ gcms.org if you are interested in participating, or call

Please do not miss the May 4, 2017, Town Hall Meeting: Avoiding Fraud & Abuse. This will provide information for all practices, whether a physician is independent, employed, a locum, or in training. The presenter for this session will be Laura Lovett from The Rybar Group. The Rybar Group provides services to physicians and hospitals across the country, and are an MSMS practical solutions participant. Please invite your friends, your colleagues, and your staff!

The upcoming topics for Practice Managers Meetings are now scheduled for the next several months, please



Peter Levine, MPH

take a look. These are topics which the practice managers

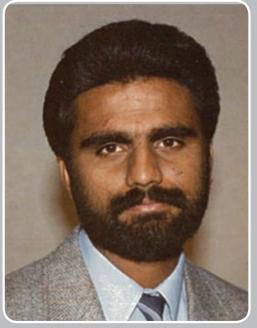
have chosen to enhance your practice. Again, these valuable sessions are not reproduced in other communities. They are unique to Genesee County Medical Society, and are highly informative. Please contact Sherry Smith if you are interested in having persons from your staff attend, ssmith@gcms.org, or 810-733-9923.

If you know anyone who is not a member, please invite them to join! The following links lead to writable applications.

To join: https://www. msms.org/Membership/ OnlineMembershipApplication4.aspx

To renew: https://www.msms.org/ Membership/RenewYourMembership. aspx.

# Do you recognize this DOCTOR?



Look for the Answer inside!

810-733-9923.



# 4438 Oak Bridge Dr., Suite B - Flint, MI 48532-5467 (810) 733-9925 - Fax: (810) 230-3737 - www.gcms.org

April 20, 2017

Dear Resident Physician,

The Genesee County Medical Society and the Michigan State Medical Society would love to have you as a member. These are two organizations which aggressively advocate on behalf of the profession of medicine as well as the patients we all serve. Both societies have been leaders locally, statewide and nationally promoting the issues of resident and attending physicians, both internationally and US trained, MD and DO. The GCMS Board of Directors feels very strongly about having residents as members and we would welcome your involvement.

If you have not already signed up for membership, you may be pleased to know that your institution may be willing to pay your \$25 resident membership dues.

Printed applications may be completed and returned to the GCMS office by mail. Scanned copies may be emailed to <a href="mailto:ssmith@gcms.org">ssmith@gcms.org</a>, or faxed to 810-230-3737. You may use the following link to apply electronically: <a href="https://www.msms.org/Membership/OnlineMembershipApplication4.aspx">https://www.msms.org/Membership/OnlineMembershipApplication4.aspx</a>, or to renew membership, please use: <a href="https://www.msms.org/Membership/RenewYourMembership.aspx">https://www.msms.org/Membership/RenewYourMembership.aspx</a>.

As residents, it would be a pleasure to integrate you into our committee structure and to have you visit our board and general membership meetings. Committees at GCMS range from Community and Environmental Health, to Legislative Liaison, to Peer Review and beyond.

Residents are the lifeblood of the future of medicine and we hope to have you as members and as colleagues. If you have any questions, please contact Susan Dutcher at MSMS sdutcher@msms.org or Peter Levine at GCMS plevine@gcms.org. You may also email your membership application to ssmith@gcms.org or fax to 810-230-3737.

Sincerely yours,

John Hebert, III, MD President, GCMS

Hehen (10 mb

Organized Medicine's Leading Edge

Mission - Leadership, advocacy, and service on behalf of its members and their patients.

Vision - That the Genesee County Medical Society maintain its position as the premier medical society by advocating on behalf of its physician members and patients.

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# Genesee County Medical Society Board of Directors February 28, 2017 - Minutes

#### I. <u>Call to Order</u>

The meeting was called to order in the Rapport Conference Room at 6:10pm, by John Hebert, III, MD, President.

#### II. Review of Minutes

Motion: that the minutes of January 24, 2017, Board of Directors meeting be

approved as presented. The motion carried.

#### III. Reports

#### A) Community & Environmental Health

1. Chelation Study

Dr. Natzke reported that the Committee is drafting a research proposal based on a draft originally crafted by Dr. Carravallah. The current draft is in the process of being critiqued and tweaked by the Committee as well as the outside investigators.

2. Tobacco 21 Regulation

Levine reported that the Genesee County Medical Society was well represented in the hearings to support the Tobacco 21 regulations for the Genesee County Board of Commissioners. The regulation passed and will be in effect in 90 days.

#### B) Finance

Peter Levine reviewed the Budget-to-Actual Report for the period ending January 31, 2017.

#### C) Membership

Levine reviewed the membership update for the period since last Board meeting. There are two new or reinstated members since that date.

He also distributed a list of physicians who have agreed to reinstate or join, but have not paid dues since the last Board meeting.

Finally, Levine reviewed the membership trend report for the period ending January 31, 2017, comparing it to last year's numbers. He noted the full dues paying active members have increased by 18 the same period last year. Total memberships are up by three. Most of the diminution in membership has come in the resident category. Dr. Hebert agreed to meet with the other GME programs at Hurley to see if they could make it simpler for residents to join.

Levine also reviewed an MSMS list of recruit prospects. That list will be redistributed to the Board separately.

#### D) Greater Flint Health Coalition

Dr. Waters reported that the State Innovation Model is moving forward.

It was noted that, at the last Health Coalition Board meeting, a report was given by the individual in charge of lead line replacements. Dr. Waters also reported that it is apparent that filters must be used for the foreseeable future.

#### F) District Directors

Dr. Waters reported that there has been no meeting to date since the last GCMS Board meeting. In April, the Board will meet to discuss the issue of restructuring.

#### G) Presidents' Report

Dr. Hebert noted that the February Town Hall dinner meeting on MACRA was a huge success with approximately 140 in attendance. He has received strong feedback about the meetings utility.

He also reported that a special meeting was held earlier in the day for practice managers who are having major problems with the Health Alliance Plan. A complete compendium of issues and HAP solutions will be distributed. In addition to practice managers meeting was held last week on MACRA.

#### H) Other Business

Dr. Soderstrom read a short statement that he put before the Board to adopt, regarding the contributions of International Medical Graduates to this community. The statement was as follows,

# CLASSIFIEDS

# Genesee County Medical Society Board of Directors February 28, 2017 - Minutes

"The Board of the Genesee County Medical Society wishes to officially recognize the

extraordinary contributions to the medical community in Genesee County made by our colleagues who were foreign born. We are a much better and more effective medical community because of the determined commitments made by those physicians who chose to immigrate to America and devote

their medical talents to patients here.

Potential immigrants of every status who apply to enter the United States should be judged individually and not on the basis of race, religion, nationality, or country of origin. These are American values we cannot

compromise."

Motion: that the statement regarding Grateful Recognition of Foreign Born

Physicians be approved as presented for distribution as a press release, in the GCMS Bulletin, as an email blast, and as a request to other County Medical

Society's to issue similar statements. The motion carried.

Dr. Carravallah presented a resolution entitled ALERT SYSTEM TO INFORM PUBLIC OF WATER CONTAMINATION which has been developed by medical students from Michigan State University who are involved in the public health curriculum.

Motion: that the resolution entitled ALERT SYSTEM TO INFORM PUBLIC OF

WATER CONTAMINATION, be approved as presented and prepared by Michigan State University medical students for submission to the MSMS

House of Delegates. The motion carried.

Directive: staff was directed to send our legislative delegation a copy of the Board

statement on International Medical Graduates at the time of distribution to

the media.

#### VIII. Adjournment:

No further business appearing, the meeting was adjourned at 7:04pm.

Submitted by, Peter Levine, MPH Executive Director

#### READY TO MOVE IN 4,500 SQ. FT.

Custom designed physician office. Available for rent or purchase in Stone Bridge office complex off Linden Rd. across from Genesee County Medical Society. New roof and heating/cooling.

Contact 810-610-0965

#### **AUTOCLAVE NEEDED**

by not-for-profit urgent care center. Please contact Brenda at <a href="mailto:bcraft@gcms.org">bcraft@gcms.org</a> or call (810) 232-2710.

#### PHYSICIANS NEEDED

at the Emergency Medical Center of Flint Various shifts available for part-time, as well. Must be willing to do minor stitches, infants & children, splinting, and minor eye & ear procedures. This is a classic urgent care much like family practice. Hours of operation Mon, Wed: 10am-9pm, Tue, Thur, Fri, Sat: 12pm-9pm, closed on major holidays Located at 2284 S. Ballenger Hwy., Suite 2, Flint, 48503. Contact Pete Levine at 810-733-9925.

CHECK OUT OUR WEBSITE WWW.GCMS.ORG

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# **DISPOSAL OF PILLS, TABLETS AND CAPSULES**

In an effort to reduce the diversion of prescription drugs to the street, the Genesee County Medical Society wishes to let the medical community know that the Michigan State Police have a Prescription Drop-Off program. They will take any pills, capsules, or tablets, which must be removed from the plastic prescription containers and placed loose in baggies. Those baggies can be dropped off at the following locations:

**Drug Disposal Sites Information more info** on drug disposal sites in Genesee County.

http://www.stopprescriptionabuse.com/proper-disposal.html

### PRESCRIPTION DRUG COLLECTION BOXES

Pills ONLY - no liquids, patches, needles, etc. accepted.

**Baker College of Flint Campus Safety** 1050 W. Bristol Rd.

Available 24 hours

**Burton City Police Department** 4090 Manor Drive Mon-Fri 9:00am-5:00pm

**Clio City Police Department** 505 W. Vienna Street Mon-Fri 8:00am-4:00pm

**Davison City Police Department** 200 E. Flint Street Mon-Fri 8:00am-12:00pm & 1:00pm-4:00pm

**Fenton City Police Department** 301 S. Leroy Street Available 24 hours

**Flint Police Department** 210 E. Fifth Street Mon-Fri 10:00am-6:00pm

**Flint Township Police Department** 5200 Norko Drive Available 24 hours

**Flushing City Police Department** 725 E. Main Street Mon-Fri 9:00am-4:30pm

**Grand Blanc Twp Police Department** 5405 S. Saginaw Street Available 24 hours

**Mundy Township Police Department** 4029 W. Grand Blanc Rd Mon-Fri 9:00am-5:00pm

**Mott Community College Public Safety** 1401 E. Court Street In front of the Public Safety Building

# **UPDATE YOUR INFORMATION FOR THE**

2017 GCM5 Directory and Genesee County Physician Public Health Alert System.

If you have had a change in group, office address, phone fax or email in the past year, please contact Sherry at the GCMS at ssmith@gcms.org so that your updated information can be included in the electronic 2017 Membership Directory and Genesee County Physician Public Health Alert System.





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# GENESEE HEALTH PLAN HONORS GENESEE **COUNTY MEDICAL SOCIETY**



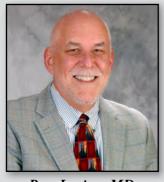
John Waters, MD



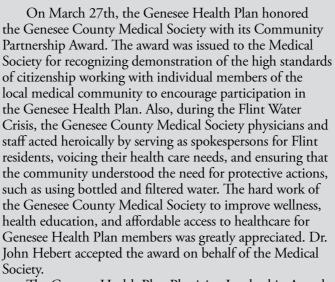
Laura Carravallah, MD



Lawrence Reynolds, MD



Pete Levine, MD



The Genesee Health Plan Physician Leadership Award was awarded to 11 members of the Genesee County Medical Society, honored on behalf of the public impacted by the Flint Water Crisis. This was a special recognition of the physician members of GCMS, who give of their time and expertise to communicate on behalf of their patients' safety voice for the residents of the community. Honored for their work on the Flint Rash study Drs. Bishr Al-Dabagh, Walter Barkey, Kevin Gaffney, and Robert Soderstrom. Honored for their work on the Crisis as a whole were Drs. Laura Carravallah, Eyassu Habte-Gabr, Mona Hanna-Attisha, Gerald Natzke, Lawrence Reynolds, John Waters, and Executive Director, Peter Levine.



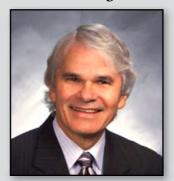
Mona Hanna-Attisha, MD



Walter Barkey, MD



Bishr Al-Dabagh, MD

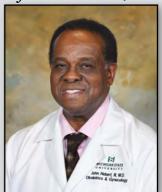


Robert Soderstrom, MD

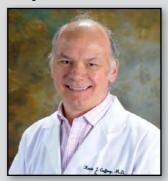


Gerald Natzke, DO

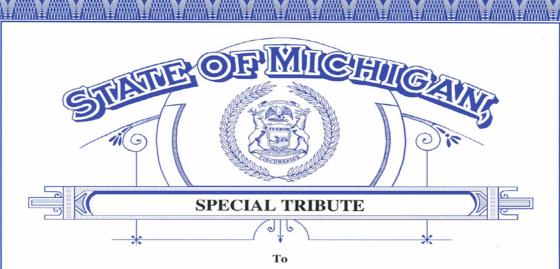




John Hebert, MD



Kevin Gaffney, MD



#### GENESEE COUNTY MEDICAL SOCIETY

LET IT BE KNOWN, That Genesee County Medical Society has been chosen to receive the Community Partnership Award from the Genesee Health Plan in grateful recognition of its dedicated partnership and commitment to the Genesee Health Plan. On this occasion, it is most appropriate to offer expressions of the value we place on the work of Genesee County Medical Society.

Genesee County Medical Society has clearly demonstrated the highest standards of citizenship and service. Genesee County Medical Society staff and leaders have worked with individual members of the local medical community to encourage their participation in the Genesee Health Plan. During the Flint Water Crisis, Genesee County Medical Society physicians and staff acted heroically by serving as spokespeople for Flint residents, voicing their healthcare needs and making sure the community understands the need for protective actions, such as using bottled and filtered water. The hard work of Genesee County Medical Society to improve wellness, health-education and affordable, accessible healthcare for Genesee Health Plan members is greatly appreciated.

The quality of any community is only as good as its residents. Whether we know of them or not, we all rely on organizations such as Genesee County Medical Society who make our communities the places we love.

IN SPECIAL TRIBUTE, Therefore, This document is signed and dedicated to congratulate Genesee County Medical Society as a recipient of the Genesee Health Plan Community Partnership Award.

Pam Faris, State Representative The Forty-Eighth District

Phil Phelps, State Representative

In Sullan

Sheldon A. Neeley, State Representative The Thirty-Fourth District

Tim Sneller, State Representative The Fiftieth District

The Forty-Ninth District

Jim Ananich, State Senator The Twenty-Seventh District

The Ninety-Eighth Legislature At Lansing Monday, March 27, 2017

# May 2017 Fitness Calendar FREE! Commit to Fit! Class Schedule



Commit to Fit offers fitness classes at no cost to all individuals who live or work in Flint and Genesee County. Fitness Centers require participants to be age 18 and older, other locations are open to all ages. See back side for details. Click HERE to Access the

	J		ducation & Resources		IICK HERE to Access the
	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
MAY 2017	Enhance Fitness Hasselbring Senior Center 9:00 a.m. Senior Stretch YMCA Downtown 10:00 am Aqua Fitness U of M-Flint Rec Center 5:30-6:30 pm	Enhance Fitness Flint Farmers' Market 10:00 a.m. Arthritis Foundation Exercise Program Grand Blanc Senior Center 10:00- 11:00am	Enhance Fitness Hasselbring Senior Center 9:00 a.m. Arthritis Foundation Exercise Program Forest Township Senior Center 12:30–1:30pm Zumba Gold (Beginner) GAC 5:30 p.m.	Enhance Fitness 4 Flint Farmers' Market 10:00 a.m. Basic Yoga IHFC 6:45 p.m. Arthritis Foundation Exercise Program Grand Blanc Senior Center 10:00-11:00am Enhance Fitness Hamilton Health Network 2:30-3:30pm	Enhance Fitness Hasselbring Senior Center 9:00 a.m. Arthritis Foundation Exercise Program Swartz Creek Senior Center 11am-12pm Zumba® U of M-Flint 5:30-6:30pm
	Enhance Fitness Hasselbring Senior Center 9:00 a.m. Senior Stretch YMCA Downtown 10:00 Aqua Fitness U of M-Flint Rec Center 5:30-6:30 pm	Enhance Fitness Flint Farmers' Market 10:00 a.m. Arthritis Foundation Exercise Program Grand Blanc Senior Center 10:00- 11:00am 5:30 pm	Enhance Fitness 10 Hasselbring Senior Center 9:00 a.m. Arthritis Foundation Exercise Program Forest Township Senior Center 12:30–1:30pm Zumba Gold (Beginner) GAC 5:30 p.m. Enhance Fitness Hamilton Health Network 5:30-6:30pm	Enhance Fitness Flint Farmers' Market 10:00 a.m. Basic Yoga IHFC 6:45 p.m. Arthritis Foundation Exercise Program Grand Blanc Senior Center 10:00-11:00am	Enhance Fitness Hasselbring Senior Center 9:00 a.m. Arthritis Foundation Exercise Program Swartz Creek Senior Center 11am-12pm Zumba® U of M-Flint 5:30-6:30pm
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MIC-6C3 May.Fitness.Class.Calendar.041917.HB

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### May 2017 Fitness Calendar

FREE! Commit to Fit! Class Schedule

#### Class Descriptions & Locations

#### Basic Yoga (1 hour)

This class is a balanced flow of postures designed to build stamina, strength, and flexibility while promoting weight loss and general stress relief.

#### **Insight Health & Fitness Center (IHFC)**

Formerly Hurley Health & Fitness Center

4500 S. Saginaw St Flint, MI 48507 (810) 893-6489



Zumba Gold (1 hour) - A less intense version of the classic Zumba. This class offers fun music to keep the excitement high while keeping the impact low.

#### **Genesys Athletic Club (GAC)**

801 Health Park Blvd Grand Blanc, MI 48439 (810) 606-7300



**Enhance Fitness** (1 hour) – A fun, energizing class geared toward improving overall functioning and well-being. Improve your cardiovascular fitness, strength, flexibility and balance!

#### **Hamilton Health Network**

2900 N Saginaw St., Flint, MI 48505 Thursday May  $4^{th}$  2:30-3:30 pm & Wednesday May 10th 5:30-6:30pm

Senior Stretch (1 hour) - This class will help improve overall strength and flexibility. The class is led by a certified senior fitness instructor who will guide you through the exercises at your own pace. This class is perfect for all ability levels.

#### YMCA Downtown Flint

411 E. 3<sup>rd</sup> Street Flint, MI 48503





MIC-6C3 May Fitness Class Calendar 041917 HR

Aquafitness- An invigorating water workout. Ideal for all fitness levels. No swimming required

**Zumba** – This class offers fun music to keep the excitement high while keeping the impact low Friday's 5:30-6:30pm in ADR.

#### University of Michigan-Flint Rec Center

401 Mill Street, Flint, MI 48502

(810) 762-3441



**Enhance Fitness** (1 hour) – A fun, energizing class geared toward improving overall functioning and wellbeing. Improve your cardiovascular fitness, strength, flexibility and balance!

#### **TIMES & LOCATIONS: Hasselbring Senior Center**

1002 Home Ave. Flint, MI (810) 766-7128 Mon, Weds, & Fri 9-10 am

Carriage Town Ministries 605 Garland St Flint, MI Tuesday 2:30-3:30 pm

Flint Farmers' Market- Tuesday: Thursdays 10:00-11:00 am 300 E. First St Flint, MI (810) 232-1399



Arthritis Foundation Exercise Program (1 hour) A low-impact physical activity program proven to reduce pain and decrease stiffness. The routines include gentle range-of-motion exercises that are suitable for every fitness level!

#### **Grand Blanc Senior Center:**

Tuesday & Thursdays 10am - 11am

#### **Swartz Creek Senior Center:**

Fridays 11am – 12pm

#### **Eastside Senior Center:**

Wednesdays 10am - 11am



#### **Forest Township Senior Center:**

Wednesdays 12:30pm-1:30pm

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### BCBSM/BCN Updates and Feedback for Practice Managers



The March practice managers meeting featured presentations regarding Blue Cross Blue Shield of Michigan and Blue Care Network updates and feedback. This session was a continuation of a series of programs through which practice managers have opportunities to interact with the Directors of Provider Relations or Provider Systems Development personnel and to hear critical information and also provide feedback to the providers.

In this case, the practice managers packed the room for the presentation by Dan Martin, Director of Provider Outreach for Blue Cross Blue Shield of Michigan and Blue Care Network. An energetic exchange took place between the practice managers and Mr. Martin, allowing for information to pass in both directions in an effort to communicate better.

The GCMS sessions with major third-party payers are of great value to practices, but also to the payers. Much is gleaned from the feedback sessions leading to improved provider services.

#### Upcoming sessions include:

#### May 25th

"McLaren Health Plan" & "PCMH & PGIP: Lifting the Veil"

#### June 22nd

"Leaving Money on the Table"

#### July 27th

no meeting - enjoy your summer!

#### August 24th

"Molina Healthcare"

#### September 28th

"Meridian: Updates & Feedback"

All GCMS member practice managers are welcome to attend. Please contact Sherry Smith at ssmith@gcms.org, or call 810-733-9923, to ensure that your practice manager is on the notification list.



# **Please** direct patients to flintcares.com for the latest information regarding Flint water issues



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**Branch Office** 1005 University Ave.

**Branch Office** 3400 Regency Park Dr. Grand Blanc, MI 48439

**Branch Office** 168 N. Saginaw St. Lapeer, MI 48446



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# AppaRao Mukkamala, MD reflects on the life of Robert Ormond, MD

By AppaRao Mukkamala, MD

Robert Ormond was born in Detroit, Michigan. He graduated from Princeton University in 1945 and completed his Doctor of Medicine at the University of Pennsylvania in 1947. He served in the United States Army Reserve as a Lieutenant.

He was married to Mary in 1943, who expired in 1963. They had five children. Dr. Ormond married Anita in 1964 and adopted Anita's two children.

He started his practice of radiology at Henry Ford Hospital in Detroit and served as the Chief of Diagnostic Radiology from 1964 to 1970. Dr. Ormond had numerous publications in chest radiology, musculoskeletal, radiology, and GI radiology. He came to Flint in 1970 as Chairman of the Department of Radiology at Hurley Medical Center. He was appointed Clinical Professor of Radiology at Michigan State University College of Human Medicine in 1973.

I had the privilege and honor of being a resident of radiology at Hurley Medical Center from 1972 to 1975 under the tutelage of Dr. Ormond. Dr. Ormond was a brilliant clinical radiologist, excellent teacher, and above all, the most humane human being that I have known. His main concern was the patients and their care. He told us more than once that the three essential qualities of a good doctor, irrespective of the specialty, are availability, integrity, and honesty, and the knowledge of

medicine, in that order.

On the surface of it, intuitively this may surprise many, as I was surprised. If one contemplates on this, it becomes clear that availability is the most important thing. No matter how smart and bright a physician is, he or she is of no use to the patient unless they are available to care for the patient. Dr. Ormond lived this virtue throughout his tenure as a radiologist. He always was the first to come to the department and the last one to leave the department after the day's work was done. He lived by the dictum that "the sun should never set on the same film twice", meaning that the day's work has to be completed the same day. He used to handle "the slush pile" of x-rays, which no other radiologist wanted to read. They were too difficult, mundane, or all the data was not available. I never heard him complain about the workload or unconductive circumstances of the work. I vividly remember a day in January of 1973 when we had three feet of snow. I lived in the Hurley resident quarters on Vincent Court and managed to walk to the hospital by 8 am. To my surprise, but not totally unexpected, Dr. Ormond was already in the department reading x-rays. He must have started from Holly by 4 am! There was no one in the department but myself and Dr. Ormond. He was surprised to see me!

The second quality that he preached about was

the integrity and honesty of a physician. He said it is more important to "know what we don't know, than how much we know". He lived by this. He never hesitated to consult a clinician as to the clinical scenario of a patient so that an appropriate diagnosis could be made. When there was a difficult radiograph to be interpreted, he never hesitated to consult the other radiologists in the department or go to the library and review the literature. Always the patient care was at the top of his mind! He knew what he didn't know, and sought help when needed. He was vocally opposed to self-referrals in radiology, which he believed led to overutilization and inappropriate care. Obviously, there are many

#### HURLEY MEDICAL CENTER PEDIATRIC ONCOLOGY UNIT

# Coordinated Care, Close to Home

was a 12-year-old girl living in Ontario, Canada with her father. Her parents were divorced and her mother moved to Pinconning, Michigan. KH was diagnosed with cerebellar Medullobastoma in 2011. She received her brain radiation at Victoria Children's Hospital and needed to start chemotherapy. It was agreed that her mother in Michigan could provide the most supportive care throughout her treatment so KH moved to Pinconning. She was registered on the Children's Oncology Group (COG) Protocol and that is how she came to be treated at Hurley Medical Center and counseled periodically by a child psychologist. KH received the same level of quality care much closer to her new home.

hurleychildrens.com



who did not like this attribute of Dr. Ormond. He even talked to the legislators and was a strong advocate of the Stark Law.

The third quality that Dr. Ormond preached about was the depth and breadth of medical knowledge. He was up to date on the appropriate medical literature and was constantly questioning the obvious. It was in 1985 or 1986 that he questioned the validity of mammography for early diagnosis of breast cancer. Many thought that Dr. Ormond was going out on a limb. Now we are all aware of the national and international debate about the validity of screening mammograms! Dr. Ormond always embraced the new technology, but only after its validity was proven. Hurley is the first hospital in Flint to acquire ultrasound machines in 1972 and a CT scan in 1977. Dr. Ormond used to come at night when needed to do "echoencephalogram" to evaluate for midline shift in trauma patients, to avoid cerebral angiogram. This was before the days of CT scan! When desktop computers came into being in 1981, we all bought Apple II or IIe, with a memory of 32 or 64 kb. Dr. Ormond wrote a program on an Apple IIe for our library books and radiology teaching file! It was in use for the next decade! The radiology teaching file was very dear to him. We collected thousands of cases for the teaching file. Not only did he encourage all the residents and staff to add cases to the collection, but he himself added cases regularly.

Dr. Ormond was always an advocate for the underprivileged and the have-nots. He strongly believed that the quality of care should be consistent and should not depend on the paying capacity of the patient. He had developed such a system at Hurley so that the radiologist was not aware of the type of insurance that the patient had while inputting the radiographs. The system continues to date. He did not like the idea of sending the unpaid patient bills to collection agencies. He did so only when the patient did not respond to the bills. If any patient called the billing office and expressed their inability to pay the bill, we would write them off!

Administratively, Dr. Ormond was "a benevolent dictator". This did not earn him many friends, but everybody respected his commitment to patients, teaching, and society.

As a human being, Dr. Ormond was a gentle giant. He respected creation, whether it was a plant, animal, or a human. In his hobbies, he listed "tree farming". He would bottle feed milk to injured baby raccoons. He was a philanthropist and a regular donor to the Humane Society. He supported the cause of the American Indians and many charities. The United Way was his favorite charity.

I always considered Dr. Ormond as my mentor, guide, well-wisher, and guru. I interviewed with him for

radiology residency in March of 1972 and he gave me a contract right then and there. I started my residency on July 1st, 1972, and was board certified by June of 1975. When I was applying for positions in and out of the state, one day he called me to the office and asked me why I did not approach him for the job. He offered to have me join the group at Hurley in the practice of diagnostic radiology and radiation oncology. There was no looking back! I have been at Hurley ever since.

To me and Sumathi, he was not just a radiologist, he was more like a father figure. When we started construction of our house in Grand Blanc in 1986, the Hindu tradition is that the eldest member of the family performs the Bhoomi Pooja (ground-breaking). We requested Dr. Ormond to perform this ritual, which he did with utmost devotion and respect for the tradition. We had the honor and privilege of hosting him in India, a tour he thoroughly enjoyed and cherished.

To our surprise, in 1989 he decided to step down as Chairman of Radiology when he was 66 years of age and recommended that I consider becoming the Chairman if the hospital so chose. I became the Chairman in 1989 and Dr. Ormond continued to work with us until 1993 when he retired at the age of 70.

Dr. Ormond has led a full and fulfilled life. We miss him. May his soul rest in peace and his legacy continue.

#### Announcement

GCMS members now entitled to a 15% discount on automobile and homeowners insurance.

For details, contact:

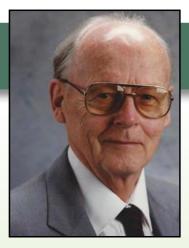
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#### **OBITUARY**



# Robert S. Ormand, MD

Robert S. Ormond, MD, passed away on March 24, 2017, at his residence.

Dr. Ormond was born in 1923 in Detroit. He attended Princeton University receiving his Bachelor of Arts Degree in Chemistry. Only two years later, he earned his MD from the University of Pennsylvania School of Medicine. He served his internship at Henry Ford Hospital, and performed his post graduate work at Wayne County General Hospital and Henry Ford Hospital. Dr. Ormond served in the Navy from 1950-52. He retired from the US Navy Reserve in 1964 with the Rank of Lieutenant Commander.

Dr. Ormond moved to Flint in 1970, having previously practiced in Detroit. Dr. Ormond was Department Chairman of Radiology, and Associate Program Director for the Residentcy Program in Diagnostic Radiology of Michigan State University College of Human Medicine, where he served as Clinical Professor of Radiology.

Dr. Ormond produced over 20 papers in refereed radiological journals, and was known for his scholarly work.

Dr. Ormond was a member of the Genesee County and Michigan State Medical Societies, the American College of Radiology, the Michigan Radiological Society, the Radiological Society of North America, the Detroit Heart Club, and the International Skeletal Society. He served as President- Elect, and President, of the Michigan Radiological Society, and was honored as Teacher of the Year by the University Affiliated Hospitals of Flint.

Dr. Ormond is survived by his wife, Anita.

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# **Issues of Serious Concern for Medical Practices!**

Don't let your practice manager miss these important meetings!



### The following topics are tentatively scheduled and subject to change

May 25th Presenter:

- AND -

Presenter:

June 22nd Presenter(s):

July 27th

August 24th Presenter(s):

September 28th Presenter(s):

"McLaren Health Plan"

Amy Weigandt, Provider Representative

"PCMH & PGIP: Lifting the Veil"

Tom Leyden, Director II, Value Partnerships Program, BCBSM

"Leaving Money on the Table"

Laura Lovett, Consultant, Data Integrity and Compliance, The Rybar Group

No meeting, enjoy your summer!

"Molina Healthcare"

Molina Faculty - TBD

"Meridian: Updates & Feedback"

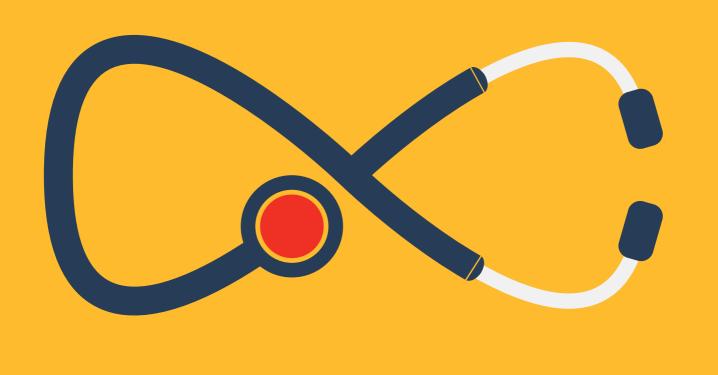
Jacqueline Kirejczyk, Director of Network Development Erica D'Ambrosio, Provider Network Development Representative

Genesee County Medical Society | Rapport Conference Room 4438 Oak Bridge Drive, Suite B | Flint, MI 48532

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To join the movement, please call 800/352-1351; email msms@msms.org; or, visit us online at www.joinmsms.org

### YOUR \$\$\$ AT WORK

- GCMS worked with several practices on their problems with third-party payers.
- GCMS planned six practice manager's sessions to support member practices.
- GCMS honored for its work on behalf of Genesee Health Plan, and the general public during the Flint Water Crisis.
- GCMS served as hosting convener for multiple meetings related to public health.
- GCMS served on all Greater Flint Health Coalition Committees related to the State Innovation Model.

### HAPPY BIRTHDAY DOCTOR

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#### **A Genesee County Medical Society Town Hall Meeting**

Sponsored by the Genesee County Physician Public Health Alert System, a GCMS program supported by the United Way of Genesee County

# May 4, 2017

# Avoiding Fraud & Abuse

# What is Being Targeted?



LOCATION
Flint Golf Club
3100 Lakewood Drive
Flint, MI 48507

# **COST \$40** for GCMS-MSMS Member Physicians, Spouses, Practice Managers, & Staff

\$75 for Non-Member Physicians, Spouses, Practice Managers, & Staff

#### Whether you attended the last GCMS session on Avoiding Fraud and Abuse or not, you will not want to miss this program!

Learn the latest about Voluntary Vs. Involuntary Compliance Plans. Hear about what is occurring in the health care industry relating to Corporate Integrity Agreements, and other types of payer audits.

#### Bring your practice managers, and your coders!

Faculty will be Laura Lovett, CPC, CPCO, CPMA, CPC-I, CANPC, CEMC, from The Rybar Group. She brings expertise in Professional Service Coding and Auditing. Ms. Lovett serves as a Consultant on Data Integrity and Compliance, and is highly experienced in working with multiple specialties, ranging from primary care to a variety of surgical specialties and nearly everything in between. She has worked as a Professional Coding and Documentation Auditor and Educator for a variety of provider types including private practices, teaching facilities, rural health, and hospital based practices, and has experience in coding inpatient, outpatient and surgical procedures.

Legal input will be provided by Cline, Cline & Griffin, PC.

### 6 pm, Registration & Social Hour 6:30 pm, Dinner 7 pm, Meeting 7:15 pm, Presentations

SPACE IS LIMITED. Please register by April 27, 2017.

Email Sherry at **ssmith@gcms.org** to register your attendance or call **810-733-9923** for more information.

Please mail all check payments to:

Genesee County Medical Society, 4438 Oak Bridge Dr., Ste. B, Flint, MI 48532

# Easy Ways to Donate to the Medical Society Foundation:

The Medical Society Foundation is engaged in a Capitol Campaign. The purpose of the Campaign is to grow the corpus to support the charitable activities of the Genesee County Medical Society. Those activities include public and community health, support for the underserved, and wellness initiatives.

To continue its good work, the Medical Society Foundation is asking you to consider leaving a legacy gift to the Foundation. If all, or even a significant portion of our membership left just a small part of our estates to the Foundation, the Foundation could continue helping this community in so many ways, by supporting the Medical Society.

To make a gift, simply use these words:

In your Trust, "Grantor directs Trustee to distribute \_\_% of all assets then held in Trust or later added to this Trust to the Medical Society Foundation, to be held in an endowed fund and used in the discretion of its then existing board of directors in furtherance of the purposes of the Foundation"

In your Will, "I give, devise and bequeath \_\_% of my Estate to the Medical Society Foundation, to be held in an endowed fund and used in the discretion of its then existing Board of Directors in furtherance of the purposes of the Foundation"

While this is not a subject that is comfortable to broach, it is an opportunity to support the Foundation which supports the Medical Society's charitable activities on behalf of the membership. Please give. You can give via a trust or will. You can give from your IRA. You can

give appreciated stock, and you can give cash.

Please support the organization which does so
much on behalf of the medical community
and the patients we serve.

# Don't Forget!

Donations are tax deductible!

Please feel free to contact Peter Levine, Executive Director at 810-733-9925 or plevine@gcms.org.

#### **Registration is Now Open**







# Advance Care Planning (ACP) Project Respecting Choices® ACP Courses

#### **ACP Facilitator Training Course**

Wednesday, April 19, 2017; Thursday, June 22, 2017; Wednesday, October 18, 2017 8:00 a.m. - 5:00 p.m.

Location: To Be Determined. Central Location in the Greater Flint Area.

This training course provides participants with a thorough understanding of Genesee County's ACP infrastructure, as well as the skill set and knowledge to assist others with facilitating an advance care planning conversation and completing the *Your Health Your Choice* advance directive. Attendance is recommended for those who work directly with patients or families and will be assisting them with advance care planning and the completion of an advance directive. Upon course completion, participants will be certified as a *First Steps*® ACP Facilitator. Continuing education credits available for RNs and SWs.

The cost for the ACP Facilitator Training Course is \$175. Payment to the Greater Flint Health Coalition must be paid in full prior to attending the training.

Participants will have to complete several prerequisites prior to attending the training:

- Complete online training modules (approximately 4-5 hours)
- ☐ Complete the Your Health Your Choice advance directive
- ☐ Engage in an advance care planning conversation with a friend or loved one

#### Implementing ACP in Your Physician Practice

Wednesday, June 14, 2017; Wednesday, September 27, 2017 12:15 p.m. - 4:15 p.m.

Location: To Be Determined. Central Location in the Greater Flint Area.

This training course provides participants with a thorough understanding of the Respecting Choices® ACP model, why it is important, and how to incorporate the model into medical practice workflows. Knowledge of the ACP resources developed for Genesee County and how to access them will also be provided.

The cost for the Implementing ACP in Your Physician Practice is \$25 per practice. Payment to the Greater Flint Health Coalition must be paid in full prior to attending the training.

To register contact Jenn Sesti at the Greater Flint Health Coalition (810) 232-2228 or gfhc@flint.org.













# **Medical Society Foundation**

Consider a donation to the Medical Society Foundation for all of your holiday giving. What a wonderful way of expressing your holiday sentiments while supporting important health related causes.

The Medical Society Foundation has been coordinating physician giving in Genesee County since 1987. This holiday season, why not use the Foundation to make sure your gifts to family, friends and colleagues help to improve the health and well-being of our community.

By giving to the Medical Society Foundation, you receive a great year-end tax benefit at the same time that you tell others how much their health – really means to you.

The Medical Society Foundation funds have been used to support the charitable activities of the Genesee County Medical Society.

Contributions can also be made in memory of an individual or to honor someone.

For questions or information on how your gift can help support the charitable activities of your Medical Society Foundation contact Peter A. Levine, MPH at (810) 733-9925 or at plevine@gcms.org.

Medical Society Foundation Mission Statement: The Medical Society Foundation is organized and does operate for the purpose of supporting continuing medical education and health-related charitable activities that further the cause of medicine.

Mail your donations to:

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#### GCMS MEETINGS — May 2017 —

General Membership Town Hall Dinner Meeting, 5/4 "Avoiding Fraud & Abuse" | 6:00pm, Flint Golf Club \*see ad on page 5

> Legislative Liaison Committee, 5/1 8:00am, GCMS Office

> > 2017 Ball Committee, 5/2 12:00pm, GCMS Office

Community & Environmental Health Committee, 5/10 12:30pm, GCMS Office

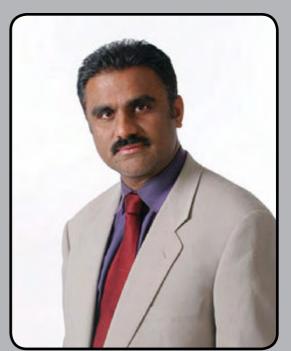
Finance Committee, 5/23 5:15pm, GCMS Office

Board of Directors, 5/23 6:00pm, GCMS Office

Practice Managers, 5/25 8:00am, GCMS Office

MSF Fundraising Committee, 5/25 6:00pm, GCMS Office

Save the Date! 2017 GCMS/GCMSA President's Ball, 11/18 6:00pm, Genesys Conference & Banquet Center



Did you recognize...

Vivekanand Palavali, MD

## **UPDATE YOUR INFORMATION FOR THE** 2017 GCMS Directory and Genesee County Physician Public Health Alert System.

If you have had a change in group, office address, phone fax or email in the past year, please contact Sherry at the GCMS at ssmith@gcms.org so that your updated information can be included in the electronic 2017 Membership Directory and Genesee County Physician Public Health Alert System.



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