

# THE BULLETIN

AUGUST 2021 VOLUME 98, NUMBER 8

- ◆ Physician Advocacy
- ◆ Another First in Genesee County:  
The Zephyr Endobronchial Valve
- ◆ The ASAM Treatment of Opioid Use Disorder Course



GENESEE COUNTY MEDICAL SOCIETY

*Organized Medicine's Leading Edge*

THE BULLETIN is published monthly by:  
The Genesee County Medical Society

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AUGUST 2021 VOLUME 98, NUMBER 8

# THE BULLETIN

READ BY 96% OF GCMS MEMBERS

## FEATURE ARTICLES

### Guest Editorial:

<b>Zion National Park, a Gem in The Crown of Natural Wonders</b>	<b>14</b>
<b>Commit To Fit</b>	<b>22</b>
<b>COVID-19 Resources</b>	<b>25</b>
<b>Safe Haven: Physician and Provider Well Being Program</b>	<b>30</b>
<b>The ASAM Treatment of Opioid Use Disorder Course</b>	<b>31</b>

## REGULARS

<b>President's Message</b>	<b>4</b>
<b>GCMS Meetings</b>	<b>6</b>
<b>Executive Director's Message:</b>	
<b>Another First for Genesee County- The Zephyr Endobronchial Valve</b>	<b>7</b>

#### Our Vision

That the Genesee County Medical Society maintain its position as the premier medical society by advocating on behalf of its physician members and patients.

#### Our Mission

The mission of the Genesee County Medical Society is leadership, advocacy, education, and service on behalf of its members and their patients.

#### PLEASE NOTE

The GCMS Nominating Committee seeks input from members for nominations for the GCMS Presidential Citation for Lifetime Community Service. The Committee would like to be made aware of candidates for consideration.

#### THE BULLETIN

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By subscription \$60 per year. Member subscription included with Society dues. Contributions to **THE BULLETIN** are always welcome. Forward news extracts or material of interest to the staff before the 1st of the month. All statements or comments in **THE BULLETIN** are the statements or opinions of the writers and are not necessarily the opinion of the Genesee County Medical Society.

# ARE YOU AT RISK FOR A HEART ATTACK?



There are more than **3 million cases** of **heart disease** diagnosed in the U.S. each year.

**Coronary artery disease** is the “silent killer,” but some warning signs are apparent. They include unusual pain in the left armpit, arm and upper chest; unexplained heartburn; and malaise, tiredness or “just not feeling right.”  
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### Physician Advocacy - Help the patient and in turn treat the disease.

*“The good physician treats the disease; the great physician treats the patient who has the disease.”*

*-William Osler*

### Advocacy - what is it?

As physicians, we often find ourselves at the crossroads of a unique and sometimes intimate knowledge of patient needs, intersecting with the ability to leverage influence to change health care system delivery, social barriers, and even impact political policy. It is incumbent on physicians to be very familiar with the concept of seeing patient needs beyond a biomedical model and incorporating social factors of health into patient care, which forms the foundation of being an advocate. These factors may include education, income and employment, social support and housing, as well as early childhood experiences.

### Is physician advocacy important?

On an individual basis, the precursors of advocacy must first involve establishing a patient-provider relationship wherein the needs of the patient are understood and heard, followed by taking additional steps to ensure a patient receives the services they need to recover and thrive in society. It is essential to have the humility to recognize that many physicians come from a background of relative privilege, and thus may not be able to directly relate to how a person without social privilege experiences illness or need. Being educated professionals, physicians ought to be reflective, self-aware, and cautious in assuming they know or understand the socially disadvantaged patient's priorities which is very important in the communities we serve.

### What are the barriers to physician advocacy?

An important first barrier to having engaged physician advocates is the selection criteria of medical schools traditionally placing heavy emphasis on biomedical knowledge and predictors of achievement as a medical expert. If our medical communities and training institutions place a high value on advocacy, pre-medical school experiences that highlight awareness of social justice issues and a desire to intervene will be increasingly considered.

Traditionally, advocacy was something observed in predecessor physicians who were notable role models as advocates, then subsequent physicians began to experience and hone similar behaviors as independent practitioners. In more recent years, there is an increasing emphasis on service learning: engaging undergraduate medical students in community-based, hands-on projects to understand and become involved with social and societal health needs.

## How can we foster the skills of physician advocates?

With the assumption that there is consensus that advocacy is an essential skill for physicians and as such should be thoughtfully and specifically taught throughout medical training, the task becomes how to build an educational framework. We must begin by selecting future colleagues that have an interest in, and hopefully a passion for, the role of physician as advocate. Both trainees and “accomplished” physician advocates must constantly and humbly return to the person or group we are advocating with to ensure our priorities align and that we are indeed working alongside. This will require the ability to establish excellent therapeutic relationships built on trust, listening, and understanding. The ability to liaise with community organizations that do not necessarily have biomedical outcomes as their primary goal ought to be encouraged and modelled early during the formative training of future doctors.

Despite its diverse and broad definition, physicians often intuitively know when advocacy is required and that it is integrally important to the health of the individual and in caring for the greater community. Acquisition of advocacy skills is complex, longitudinal, inter-relational, and collaborative. The nature of the activity will necessarily mean it is harder to define, quantify, and assess than other traditional physician skills such as scholarship and technical medical expertise; hence, curricula are diverse and in evolution. Lastly, and perhaps most importantly, advocates must approach each patient as an individual and with a great deal of humility. Perception of need and how best to advocate is a lifelong challenge, which even the accomplished clinician advocate will find humbling and instructive.

Hope this resonates with you and your willingness to become a “true” patient advocate.

Until next time, stay safe and healthy

Sincerely,

Sunilkumar Rao, DO,MHA,FACC,FACP



**Board of Directors**  
**AUGUST 24, 2021 6:00 pm**  
**Via Zoom**

**Practice Managers**  
**September 9, 2021 8:00 am**  
**Via Zoom**

**Legislative**  
**September 13, 2021 8:00 am**  
**To Be Determined– Due to Delta Variant**

**Town Hall Meeting**  
**September 15, 2021 6:00 pm**  
**Via Zoom**

## *Announcement*

GCMS members now entitled  
to a 15% discount on automobile  
and homeowners insurance.

For details, contact:

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### **Another First for Genesee County**

There are over 15 million people that suffer from chronic obstructive pulmonary disease in the United States. Emphysema and chronic bronchitis are 2 forms of COPD but most patients with COPD have some of each. Patients with advanced COPD have severe difficulty in breathing. While medications can help, they frequently result in only partial improvement.

Emphysema/COPD is most commonly caused by cigarette smoking. Severe emphysema can damage the lung in many ways, mainly profound hyperinflation. Patients have difficulty exhaling which results in air trapping, causing difficulty breathing. These changes are predominantly non-reversible.

Common current Treatments for COPD include:

**Cessation of smoking which is the best**

**Oral Medications**

**Bronchodilators**

**Supplemental oxygen therapy**

**Surgical lung reduction**

**Lung transplant which can be curative at times**

In 2018 a new procedure was approved by the FDA for specific patients suffering from severe COPD associated with hyperinflation. Endobronchial lung volume reduction offers a new treatment for emphysema in patients that meet a strict criteria for the procedure. The Zephyr Endobronchial Valve (ZEBV) is a treatment option to help emphysema patients breathe easier and enjoy a better quality of life.

The Pulmonologist must determine if the patient suffering from severe emphysema is a candidate for the Zephyr Endobronchial Valve procedure. Utilizing the guidance of bronchoscopy, tiny one-way endobronchial valves are inserted into the most hyperinflated areas of the lungs. The Zephyr Endobronchial Valve prevents air from entering the hyperinflated area of the lungs while allowing it to deflate. With Zephyr Endobronchial valves strategically inserted: inhalation only occurs to the healthier parts of the lungs. The number of ZEB valves placed is determined by the Pulmonologist and depends on the size of the airway and the location of disease.

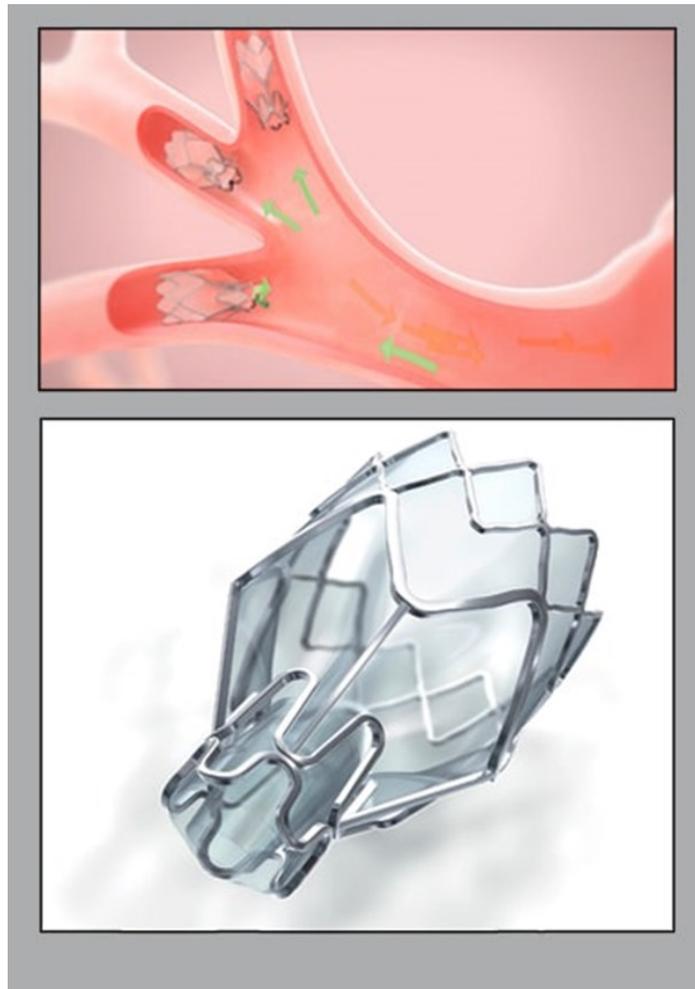
The potential benefits for the ZEBV procedure are:

**Decreased work of breathing**

**Improved Quality of Life**

**Increased lung function**

**Improved exercise tolerance**



To our knowledge there are currently only 7 hospitals in Michigan offering the Zephyr Endobronchial Valve procedure.

I am very pleased this procedure is available in Genesee County.

This article was written in collaboration with Dr. M. Ghiath Bayasi, MD.

For more information, please contact [executivedirector@gcms.org](mailto:executivedirector@gcms.org)



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# Why GCMS??

## Genesee County Medical Society

### Organized Medicine's **Leading Edge**



#### MEMBERSHIP

Membership in the Genesee County Medical Society (GCMS) gives you the opportunity to share resources, discuss ideas, and network with some of the most active and respected physicians in the state. You will receive news and information via The Bulletin magazine, meetings, faxes, and emails. Because GCMS is politically aggressive, it can provide its members with myriad opportunities to shape the future of medicine locally, as well as on a state and national level.

When you join GCMS you also join the [Michigan State Medical Society \(MSMS\)](#). MSMS has experts to assist you with practice management, business strategies, third party reimbursements, and contracting issues.



[CLICK TO LEARN MORE AND JOIN](#)

#### TOP 7 REASONS TO JOIN

1. GCMS is an aggressive advocate on behalf of member physicians with third-party-payers.
2. GCMS is an aggressive advocate on behalf of its members physicians and their patients with state and federal legislatures.
3. When specific issues arise that require immediate action, email lists are institute to communicate directly with members.
4. GCMS convenes monthly meetings with Practice Managers in an effort to head off problems for physician practices and to find solutions to those that are identified.
5. GCMS is a national leader by providing leadership at the state and federal level through volunteer physicians, staff, and Alliance member involvement leadership positions.
6. GCMS is disproportionality influential on behalf of its member physicians and their patients.
7. GCMS holds monthly meetings with federal and state legislators, and communicates with them at other times on as as-needed basis.

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## Virtual Medical Community Town Hall

Zoom Teleconference

Wednesday, September 15, 2021

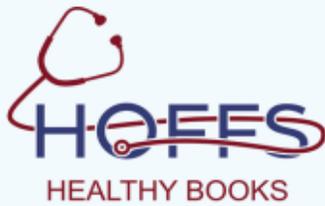
6:00 p.m.

Guest Speaker: Dr. Zia Uddin

Topic: "Artificial Intelligence in Healthcare"

*There is no cost to attend this important membership session*

**RSVP at [ExecutiveDirector@gcms.org](mailto:ExecutiveDirector@gcms.org)**



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### Zion National Park, a Gem in The Crown of Natural Wonders

After several weeks of entertaining, a vacation was in order. This time, it was the famous Zion National Park. Spanning over 145,000 acres in Arizona, California, Nevada and Utah, the park is one of the most visited of all. Two days in nearby Springdale wasn't enough to soak in the breathtaking panoramic views of the majestic mountains.

The rugged and mountains. Thank you for sharing these mountains, formed millions of years ago, are Mother Nature's work of art which continues to be in progress. Strong winds cut through the mountains with Virgin River carrying a million tons of sediment a year to form layers of rock with several minerals. The excessive iron content gives a vermillion color to the mountains that is stunning.

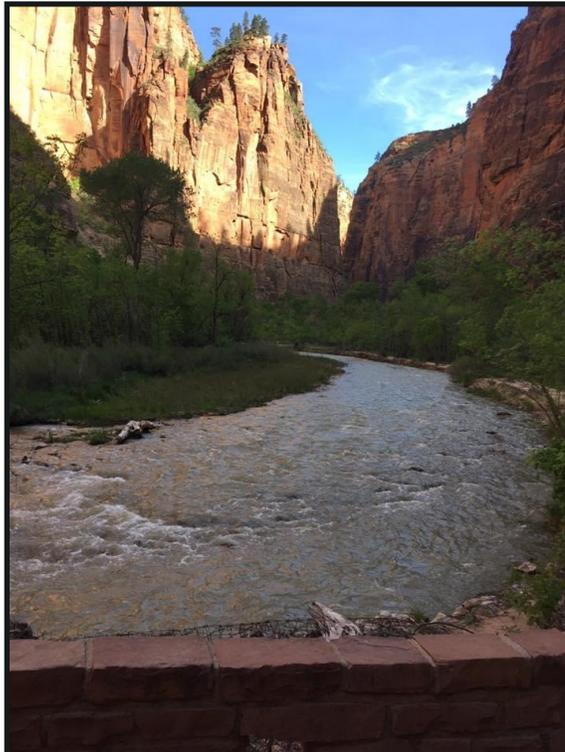
The Hanging Gardens, Emerald Pool, Grotto, Angel's Landing and the Patriarchs are some of the must see attractions in this park that is a haven for mountain trekking.

Spectacular mountains. Mother nature's gift! I would strongly recommend this as a must see sight for all visitors to North America.

The tiny waterfalls feed the hanging gardens.



The mighty, historic Virgin River that helped carve the majestic mountains.



Lakshmi Tummala

# McLaren Flint Welcomes Chris Candela as Its New President and CEO



Chris officially began his new role at McLaren Flint on August 1. He has more than 27 years of successful, progressive responsibility in health care, including both clinical and executive leadership experience. He has a strong focus on patient safety, clinical quality, physician and team member relationships, and overall operational and financial performance with a proven track record of success. Chris is a forward-thinking leader with an entrepreneurial mindset that will help McLaren Flint continue to succeed in today's changing health care landscape.

Chris joined the McLaren system in 2008 as Director of Rehabilitation Services for McLaren Macomb hospital. Since 2017, Chris had served as the McLaren Lapeer Region President and CEO. Under Chris's leadership, McLaren Lapeer Region received multiple MPRO Governor's Awards for Quality/Safety and was recognized by Healthgrades and Leapfrog for safety and quality and he worked with physicians to build and grow numerous service lines. He also led the approval, design, and construction process of the hospital's new \$27.5 million Medical Services Building.

He looks forward to working with the physicians who provide patient care in Genesee County and surrounding communities.



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**ATTENTION**

**ATTENTION: PRACTICE MANAGERS  
AND OFFICE STAFF!**

**Genesee County Medical Society addresses issues of concern  
for medical professionals!**

Please join GCMS and SOVITA in monthly meetings for  
practice managers and office staff of *all member physicians*.

*Please email [executivedirector@gcms.org](mailto:executivedirector@gcms.org) to RSVP,  
Due to the Delta Variant, the meeting will be held via zoom.*

**NEXT MEETING DATE:**

**September 9, 2021 @ 8:00 A.M.**

*You do not want your Practice Manager to miss out  
on these valuable meetings!*

*Via Zoom*

*Email [executivedirector@gcms.org](mailto:executivedirector@gcms.org) for a zoom meeting invite*



**&**



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## Easy Ways to Donate to the Medical Society Foundation:

The Medical Society Foundation is engaged in a Capitol Campaign. The purpose of the Campaign is to grow the corpus to support the charitable activities of the Genesee County Medical Society. Those activities include public and community health, support for the underserved, and wellness initiatives.

To continue its good work, the Medical Society Foundation is asking you to consider leaving a legacy gift to the Foundation. If all, or even a significant portion of our membership left just a small part of our estates to the Foundation, the Foundation could continue helping this community in so many ways, by supporting the Medical Society.

To make a gift, simply use these words:

In your Trust, "Grantor directs Trustee to distribute \_\_\_% of all assets then held in Trust or later added to this Trust to the Medical Society Foundation, to be held in an endowed fund and used in the discretion of its then existing board of directors in furtherance of the purposes of the Foundation."

In your Will, "I give, devise and bequeath \_\_\_% of my Estate to the Medical Society Foundation, to be held in an endowed fund and used in the discretion of its then existing Board of Directors in furtherance of the purposes of the Foundation."

While this is not a subject that is comfortable to broach, it is an opportunity to support the Foundation which supports the Medical Society's charitable activities on behalf of the membership. Please give. You can give via a trust or will. You can give from your IRA. You can give appreciated stock, and you can give cash. Please support the organization which does so much on behalf of the medical community and the patients we serve.



**Don't Forget!**  
Donations are tax deductible!

**Please contact GCMS at 733-9923 or email [executivedirector@gcms.org](mailto:executivedirector@gcms.org)**



# WORLD'S BEST SMART HOSPITALS

2021

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# HURLEY

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## MEDICAL CENTER

**When it comes to your family's health,  
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**Elite care is right here in the heart of our region.**

Already known across Mid-Michigan, Northern Michigan and the Thumb; Hurley Medical Center has a WORLD-RENOWNED reputation for innovation and exceptional excellence in healthcare. And now, Hurley has been named **one of the WORLD'S BEST Smart Hospitals** by Newsweek Magazine.

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HURLEY MEDICAL CENTER HONORED AS "THE WORLD'S BEST SMART HOSPITALS 2021"

FLINT - Newsweek Magazine has just named Hurley Medical Center as one of the top Smart Hospitals in the world and the # 1 Smart Hospital in Michigan.

Newsweek is recognizing the top 250 institutions around the world, ranking Hurley as # 111 for demonstrating leadership in the use of smart technologies, including AI (artificial intelligence), telemedicine, robotic surgery, digital imaging, smart buildings and electronic health records.

Hurley is one of just three hospitals in the state to be ranked for its ongoing efforts to integrate technologies, maximize new data-driven opportunities and improve cutting-edge treatment for patients. "It is such an honor to be recognized for the work done at Hurley optimizing all of our technology to enhance safe patient care. Our designation as a HIMSS Stage 7 Hospital in 2018 validated our efforts using technology to improve care collaboration, patient safety, teamwork and efficiency," says Dr. Michael D. Roebuck, Hurley Chief Medical Information Officer. "As a leader in healthcare we are always aware of the need to evoke every ounce of potential from every investment we make. Investing in technology is very expensive, however, the outcome for patients when the technology is optimized allows those cared for at Hurley to be assured that safety measures are in place, that teams are collaborating about their care, and that the bedside providers have all of the information readily available to them to make the best clinical decisions. When investing in technology, no matter where it is to be implemented, we start with the philosophy of 'how will this best enhance the care of the patient'. We then implement the technology to ensure this end goal is met. Recognition on this list of Smart Hospitals validates the effective collaboration between the information technology team, the biomedical engineering team, the physicians, and the clinical teams throughout the hospital who remain focused on improving and enhancing the safe patient care we are known for."

#### HURLEY MEDICAL CENTER RANKINGS

#1 Michigan

#40 United States

#111 World

- Hurley is one of 5 health systems in the state to be validated as a HIMSS Stage 7 Hospital -maximizing electronic medical records to provide care that is safe, efficient and high quality.
- Our growing technology allows doctors in the NICU to predict symptoms in babies before they experience them.
- With innovative bar codes and high tech IV pumps, we improve safety making sure patients get the correct medications and doses.
- Hurley has been able to share 3.5 million patient records with 2000 hospitals spanning 50 states. The digital transformation helps patients if they get sick or hurt on vacation or have moved.
- MyChart allows patients to get test results quicker and make appointments easier.

Hurley has been long recognized as a compassionate hospital. As an independent hospital we have carefully managed our resources in order to become a cutting edge medical center, providing advanced care to patients in 15 counties throughout Mid-Michigan, Northern Michigan and the Thumb. As technology advances, we have made it a priority to value our investments and make the investments work to their maximum.

In partnership with the global data research company Statista Inc., Newsweek created the World's Best Smart Hospital 2021 rankings based on worldwide recommendations from hospital managers and medical professionals, analyzing more than 13,000 votes in a survey on smart hospitals.

Hurley Medical Center is a 443-bed premier public teaching hospital located in the heart of Genesee County. As the region's only Level I Trauma Center, Burn Center, and the highest level Neonatal Intensive Care Unit available in Genesee County, Hurley is a recognized leader in clinical care and education, maintaining affiliations with Michigan State University, the University of Michigan-Ann Arbor, the University of Michigan-Flint, Mott Community College and Henry Ford Health System. Founded in 1908, Hurley provides care for more than 100,000 people annually.





## Do you have an advertising **NEED**?

- Are you a Physician **and** you are a member of GCMS and you have a new practice in Michigan?
- Do you have a medical practice **and** you are a member of GCMS and your office has relocated?
- Do you have a business that serves Michigan and business slow?

Let Genesee County Medical Society help!

## Genesee County Medical Society Bulletin

(ONLINE MAGAZINE)

**Your ad will be featured in the Genesee County Medical Society monthly bulletin that is provided to 1,500+ viewers. The Bulletin can also be found on the GCMS website, and is also published through Calameo virtual magazine. ([HTTPS://En.Calameo.com/](https://en.calameo.com/))**

1/4-page ad \$100/month

1/2-page ad \$195/month

3/4-page ad \$290/month

Full page ad \$350/month

A link to the business website or email can be added for **NO** additional fee.

[Click here](#)

to connect with GCMS, we can provide your advertising needs!



\*\*all ads placed by Physicians or Medical Practices must have a GCMS membership.



# COMMIT TO FIT!

## Virtual Fitness Guide

### Commit to Fit!



Visit [commit2fit.com](https://commit2fit.com) to track all of your physical activity and keep track of your fitness goal!

### University of Michigan - Flint



Click [HERE](#) for daily workouts!

### Crim Fitness Foundation



Visit [crim.org](https://crim.org) for a variety of yoga and mindfulness practices!

### Ascension Genesys Athletic Club



Click [HERE](#) for intense & moderate workout videos!

### YMCA - 360



Visit [ymca360.org](https://ymca360.org) for fitness classes of all ages!

### Arthritis Foundation



Click [HERE](#) for arthritis exercises!

## FREE SIX WEEK NUTRITION EDUCATION PROGRAM

# The Learning Kitchen

The Learning Kitchen is an innovative, hands-on adult cooking and nutrition education program for Genesee County Residents.

Call 810-232-2228, email [commit2fit@flint.org](mailto:commit2fit@flint.org), or visit [www.surveymonkey.com/r/TLK2021](http://www.surveymonkey.com/r/TLK2021) to learn more and register.



This project was funded in whole or in part by the USDA's Supplemental Nutrition Assistance Program Education through the Michigan Department of Health and Human Services and the Michigan Fitness Foundation. This institution is an equal opportunity provider.

# STOP

## Coronavirus!

# VACCINATE!

### **Experience. Expertise. Exceeding Expectations.**

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*Over the past 30 years, The Rybar Group has worked tirelessly with providers nationwide across the spectrum of healthcare management and compliance issues, strategizing, implementing, appealing, negotiating and successfully resolving engagements.*

# Registration for Covid19 Vaccination

Genesee County COVID vaccine Registration: [Click Here](#)

Genesee County COVID vaccine Registration by Telephone: 810 600 0617

**Healthcare provider** seeking to have your staff vaccinated, please fill out this [form](#) and email it to [tojohnson@gchd.us](mailto:tojohnson@gchd.us).

Meijer COVID vaccine Registration: [Click Here](#)

Rite Aid COVID vaccine Registration: [Click Here](#)

McLaren Health care/ Karmanos 65 + COVID vaccine Signup: [Click Here](#)

Valley Area Agency on Aging: for elderly call 810 239 7671

FORM to Take to the Vaccine Appointments: [Click Here](#)

**Residents who don't have access to the internet or who need assistance navigating the vaccine scheduling process can call the COVID-19 Hotline at 888-535-6136 (press 1) Monday through Friday from 8 a.m. to 5 p.m. Saturday and Sunday 8 a.m. to 1 p.m.**

CDC Vaccine Information: [Click Here](#)



 **CLICK HERE**

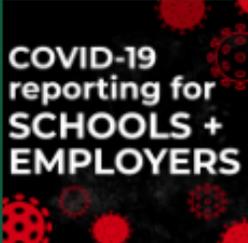
**For Daily Genesee County Covid-19 Numbers**

 **COVID-19 Summary for Genesee County, Michigan**

[Coronavirus \(COVID-19\) Data Dashboard for Genesee County](#)

 **CLICK HERE**

**For Reporting**



**COVID-19 reporting for SCHOOLS + EMPLOYERS**

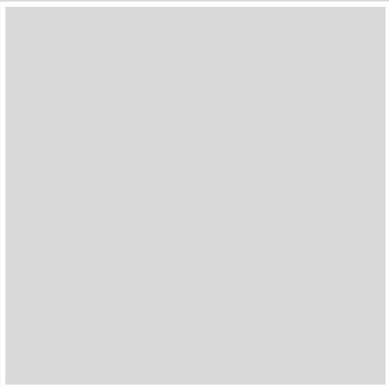
**EMPLOYERS + SCHOOL ADMINISTRATORS:**

Do you need to report a laboratory-confirmed positive COVID-19 case?

Click the button to email the Communicable Disease team at [GCHD-CD@gchd.us](mailto:GCHD-CD@gchd.us) or call (810) 257-1017

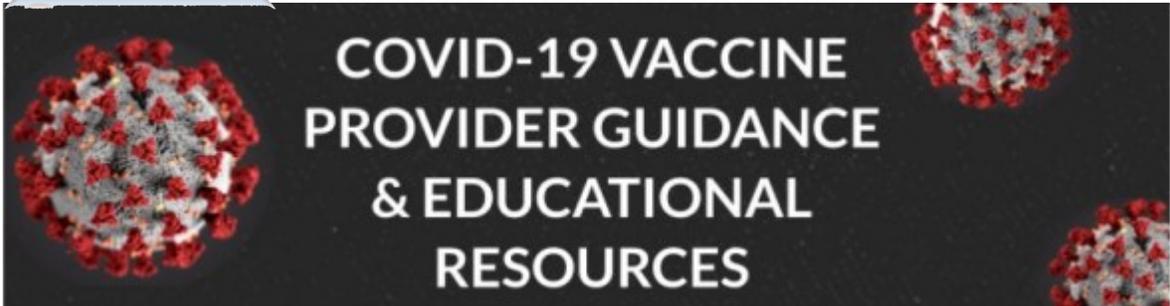
 **CLICK HERE**

**For State of Michigan Covid-19 Information**





 [CLICK HERE](#)



## COVID-19 VACCINE

The COVID-19 pandemic demonstrates how diseases without vaccines can devastate economic and public health. Vaccines have reduced and, in some cases, eliminated many diseases. In the U.S., there is currently no approved vaccine to prevent COVID-19. MDHHS is working with the CDC and Michigan stakeholders to prepare and plan for when the vaccine is available. The initial draft of our state's plan is now available and will be updated often in the coming months. Visit regularly for the most recent information on the COVID-19 vaccine and Michigan's preparations.

[COVID-19 VACCINE PLAN](#)

 [CLICK HERE](#)

[COVID-19 VACCINE RESOURCES](#)

[IMMUNIZATIONS DURING COVID-19](#)

[CDC FAQs](#)

[PROVIDER GUIDANCE & EDUCATION](#)



## Volunteer Sign Up – COVID-19 Vaccine Clinic

The Genesee County Health Department is looking for volunteers to assist in the delivery of COVID-19 vaccine throughout Genesee County. Please follow the steps below if you are at least 18 years old and interested in volunteering at an upcoming GCHD COVID-19 Vaccine Clinic.

**Submitting a volunteer application alone will not confirm you as a volunteer.**

Volunteer opportunities are available at our [Burton Branch](#) and at various TBD community locations.

**Step 1** – [CLICK HERE to complete volunteer application](#) (*You must be at least 18 years old to volunteer*)

**Step 2** – Your application will be processed (*We are experiencing a high number of applications at this time. Applications may take 2-3 weeks to process.*)

**Step 3** – Once your application has been processed, you will receive an email confirming your volunteer status. This email will provide instructions on how to select a volunteer date and time.

**Vaccines for volunteers may be available if there are appointment cancellations, but cancellations are rare and there is no guarantee of this availability. To be eligible for vaccine, volunteers must live or work in Genesee County.**

**Have a question about volunteering? Visit our Volunteer FAQ [here](#)**



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## **Genesee County May Receive a Much Larger Supply of COVID Vaccinations to Distribute!**

Your Genesee County Practice Can Help :

- If your Physician's Office/Practice is in the MICR system & approved to give COVID-19 vaccinations.
- If your Physician's Office/Practice would like to give the Covid-19 vaccination, but is not currently in the MICR system or is not approved for COVID vaccinations, please contact Genesee County Health Department to get registered.

If your Genesee County Practice is interested, please have them contact Joanne Herman @ [Joanne.herman76@gmail.com](mailto:Joanne.herman76@gmail.com)

Let's come together to help the most vulnerable patients get vaccinated!



## Medical Society Foundation

Consider a donation to the Medical Society Foundation for all of your holiday sentiments while supporting important health related causes.

The Medical Society Foundation has been coordinating physician giving in Genesee County since 1987. This holiday season, why not use the Foundation to make sure your gifts to family, friends and colleagues help to improve the health and well-being of our community.

By giving to the Medical Society Foundation, you receive a great year-end tax benefit at the same time you tell others how much their health- really means to you.

The Medical Society Foundation funds have been used to support the charitable activities of the Genesee County Medical Society.

Contributions can also be made in memory of an individual or to honor someone.

For questions or information on how your gift can help support the charitable activities of your Medical Society Foundation contact **GCMS at 733-9923** or email [executivedirector@gcms.org](mailto:executivedirector@gcms.org)

*Medical Society Foundation Mission Statement: The Medical Society Foundation is organized and does operate for the purpose of supporting continuing medical education and health-related charitable activities that further the cause of medicine.*

### Mail your donations to:

**Medical Society Foundation**  
**4438 Oak Bridge Drive, Suite B**  
**Flint, MI 48532-5400**



# ASAM THE Treatment of Opioid Use Disorder Course

*Includes waiver qualifying requirements*

## Blended Course - 4 hours online/4 hours live virtual

### Zoom Webinar *(choose one):*

August 20, 2021  
8:00 am - 12:30 pm ET

Register Now: <https://elearning.asam.org/p/MSMS082021>

September 17, 2021  
1:00 - 5:30 pm ET

Register Now: <https://elearning.asam.org/p/MSMS091721>

### WHAT IS IT?

- This course covers all medications and treatments for opioid use disorder, and provides 8 hours of required education needed to obtain the waiver to prescribe buprenorphine in an office-based setting. The first four hours are completed online in the ASAM e-LC followed by four hours of live virtual learning.

### WHO SHOULD PARTICIPATE?

- Physicians, Nurse Practitioners, Physician Assistants, Certified Nurse Midwives, Certified Registered Nurse Anesthetists, and Clinical Nurse Specialists who wish to obtain a waiver to prescribe buprenorphine in an office-based setting for opioid use disorder.
- Clinicians and healthcare team members working with providers who prescribe buprenorphine in an office-based setting to treat opioid use disorder.

### YOU WILL LEARN HOW TO:

- Identify, assess, and diagnose patients with opioid use disorder while considering severity, chronicity, individual characteristics, and psychiatric and medical comorbidities.
- Develop an individualized, patient-centered treatment plan, including negotiating treatment goals by evaluating appropriate medication- and psychosocial-based treatment options.
- Monitor progress and modify treatment plans based on patient needs and progress toward treatment goals.
- Implement best practices for office systems, including team-based care, to support treatment with medications for opioid use disorder.
- Examine misconceptions, stigma, and complexities (bioethical, social, clinical, public health) associated with opioid use disorder and the use of medications to treat opioid use disorder.



The American Society of Addiction Medicine (ASAM) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

### Credit Information:

The American Society of Addiction Medicine designates this enduring material for a maximum of **4 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The American Society of Addiction Medicine designates this live activity for a maximum of **4 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

- The combined online enduring material and live activity will provide the required 8 hours needed to obtain the waiver to prescribe buprenorphine in office-based treatment of opioid use disorders.

### This training is made possible through support from:



*The Michigan Health Endowment Fund works to improve the health and wellness of Michigan residents and reduce the cost of healthcare, with a special focus on children and seniors. For more information about the Health Fund, visit: [mihealthfund.org](http://mihealthfund.org).*

### This training is offered in collaboration between:



**ASAM** American Society of Addiction Medicine



**CONNECTING**  
TREATMENT COURTS AND  
HEALTH PROFESSIONALS

ASAM is an approved provider by CSAT/SAMHSA of DATA 2000 training

# GHS Intensive Crisis Stabilization Services for Children and Young Adults



The GHS Children's Intensive Crisis Stabilization Team (ICSS) provides mobile crisis stabilization services, 7 days a week between 8:00am and 7:00pm to all children, youth, and young adults (ages 0-21) who reside in Genesee County. Calls during other hours are helped by our Crisis Line mental health professionals.

## Reasons to call GHS:

- If you feel your child/youth is in a crisis
- The child/youth may hurt themselves or others
- The child is experiencing overwhelming confusion, anger, or emotional unresponsiveness

If you aren't sure if ICSS is needed, give us a call and we can help to explore options.

## What happens when the GHS Intensive Crisis Team is called?

The team will provide an on-site intervention with the identified child or youth, and their support system. The team's main focus will be to help assess the crisis, utilize de-escalation techniques, help the child/youth and their family or support system to help with what is needed and to help determine next steps and long-term care.

## Other services include:

- Crisis and Safety Planning
- Referrals to needed services
- Education on resources, diagnosis and services
- Collaboration and problem solving

\* Psychiatric consults, as needed (does not include medication review for prescription)

\*\* Intensive Crisis Stabilization services cannot be provided to individuals who are currently residing in inpatient settings: Jail/detention centers or residential settings (i.e. child caring institutions, crisis residential, etc.).

## GHS Intensive Crisis Stabilization Services for Children

**810.257.3740 877.364.3648**

**420 W. Fifth Avenue, Flint 48503 • [www.genhs.org](http://www.genhs.org)**

Supported by funds from Substance Abuse and Mental Health Services Administration, Center for Mental Health Services through the Michigan Department of Health and Human Services.



**safe haven™**  
CONFIDENTIAL SUPPORT

# SAFEHAVEN™

## PHYSICIAN AND PROVIDER WELL BEING PROGRAM

Rediscover meaning, joy, and purpose in medicine.

SafeHaven™ ensures that physicians and health care providers can seek confidential assistance and support for burnout, career fatigue, and mental health reasons.



In-the-moment telephonic support by a licensed counselor, 24/7



Legal and financial consultations and resources, available 24/7



Peer Coaching—talk with someone who has walked in your shoes that can help you grow both personally and professionally

- Six sessions per incident
- Physician or provider chooses coach from a panel of coaches



Counseling, available in either face-to-face or virtual sessions; addressing stress, relationships, eldercare, grief, and more

- Six sessions per incident
- Available to all extended family members



WorkLife Concierge, a virtual assistant to help with every day and special occasion tasks, 24/7



VITAL WorkLife App—Mobile access to resources, well being assessments, insights, and more

### RESOURCES FOR YOU AND YOUR FAMILY MEMBERS

SafeHaven™ includes Well Being Resources from VITAL WorkLife—confidential and discreet resources designed to reduce stress and burnout, promote work/life integration and support well being for you and your family.

TO LEARN MORE, VISIT  
[www.MSMS.org/SafeHaven](http://www.MSMS.org/SafeHaven)

To support the needs of physicians and health care providers struggling with stress, burnout, and the effects of COVID-19, the Michigan State Medical Society (MSMS) and VITAL WorkLife have partnered to offer a comprehensive set of well being resources and confidential counseling services for their use, SafeHaven™.





120 West Saginaw Street | East Lansing, Michigan 48823  
517-337-1351 | [msms@msms.org](mailto:msms@msms.org) | [www.msms.org](http://www.msms.org)

Application Code: \_\_\_\_\_

# State and County Medical Society MEMBERSHIP APPLICATION

Join MSMS and your County Medical Society online at [www.joinmsms.org](http://www.joinmsms.org)



- I am in my first year of practice post-residency.
- I am in my second year of practice post-residency.
- I am in my third year of practice post-residency.
- I have moved into Michigan; this is my first year practicing in the state.
- I work 20 hours or less per week.
- I am currently in active military duty.
- I am in full, active practice.
- I am a resident/fellow.

Male     Female

First (legal) Name: \_\_\_\_\_ Middle Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  MD  DO

Nickname or Preferred Form of Legal Name: \_\_\_\_\_ Maiden Name (if applicable) \_\_\_\_\_

Job Title: \_\_\_\_\_

W Phone \_\_\_\_\_ W Fax \_\_\_\_\_ H Phone \_\_\_\_\_ H Fax \_\_\_\_\_

Mobile: \_\_\_\_\_ Email Address \_\_\_\_\_

Office Address  Preferred Mail  Preferred Bill  Preferred Mail and Bill

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Address  Preferred Mail  Preferred Bill  Preferred Mail and Bill

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

\*Please base my county medical society membership on the county of my (if addresses are in different counties):  Office Address  Home Address

\*Birth Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Birth Country \_\_\_\_\_ MI Medical License #: \_\_\_\_\_ ME #: \_\_\_\_\_

Medical School \_\_\_\_\_ Graduation Year: \_\_\_\_\_ ECFMG # (if applicable) \_\_\_\_\_

Residency Program \_\_\_\_\_ Program Completion Year \_\_\_\_\_

Fellowship Program \_\_\_\_\_ Program Completion Year \_\_\_\_\_

Hospital Affiliation \_\_\_\_\_

• Primary Specialty \_\_\_\_\_ Board Certified:  Yes  No

• Secondary Specialty \_\_\_\_\_ Board Certified:  Yes  No

Marital Status:  Single  Married  Divorced Spouse's First Name: \_\_\_\_\_ Spouse's Last Name: \_\_\_\_\_

Is your spouse a physician?:  Yes  No If yes, are they a member of MSMS?:  Yes  No

Within the last five years, have you been convicted of a felony crime?:  Yes  No If "yes," please provide full information: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_